Increasing Opportunities, Improving Outcomes

Kent County Council's Strategic Statement 2015-2020

Baseline Report

Publication date: 31 December 2015

Summary Position

Key to Direction of Travel:

✔	Recent trend shows outcome measure **is** being achieved
✘	Recent trend shows outcome measure **is not** being achieved

Strategic Outcome 1: Children and young people in Kent get the best start in life

1.1 Kent's communities are resilient and provide strong and safe environments to successfully raise children and young people

Ref	Measure	Direction of Travel
1.11	Reduce infant mortality	✔
1.12	Reduce child road accident casualties	✘
1.13	Reduce hospital admissions for 0 to 14 year olds by unintentional and deliberate injuries	✔
1.14	Reduce number of children in out of work benefit claimant households	✔

1.2 We keep vulnerable families out of crisis and more children and young people out of KCC care

Ref	Measure	Direction of Travel
1.21	Substantially reduce the number of children in care (excluding asylum)	✔
1.22	Reduce initial contacts to children's social services	✔
1.23	Reduce re-referrals to children's social services	✔
1.24	Increase the percentage of Early Help cases closed with positive outcomes	✔

1.3 The attainment gap between disadvantaged young people and their peers continues to close

Ref	Measure	Direction of Travel
1.31	Reduce attainment gap for children with Free School Meals (FSM) at Key Stage 2 (KS2)	✔
1.32	Reduce attainment gap for children in care at KS2	✘
1.33	Reduce attainment gap for children in need at KS2	✔
1.34	Reduce attainment gap for children with FSM at Key Stage 4	✘
1.35	Reduce attainment gap for children in care at KS4	✘
1.36	Reduce attainment gap for children in need at KS4	✔

1.4 All children, irrespective of background, are ready for school at age 5

1.41	Increase the percentage of children with good level of development at Foundation Stage profile (FSP)	✓
1.42	Reduce achievement gaps at FSP for children with Free School Meals	✗
1.43	Increase early years settings with good or outstanding Ofsted inspections	✗

1.5 Children and young people have better physical and mental health

1.51	Increase percentage of children with healthy weight	✗
1.52	Reduce hospital admissions for 0 to 14 year olds	✓
1.53	Reduce average waiting time for routine assessment from referral to Child & Adolescent Mental Health Services (CAMHS)	✓
1.54	Reduce average waiting time to specialist treatment for mental health for children and young people	✓

1.6 All children and young people are engaged, thrive and achieve their potential through academic and vocational education

1.61	Increase the percentage of pupils achieving level 4 and above at Key Stage 2 in reading, writing and maths	✓
1.62	Increase the percentage of pupils achieving 5+ A* to C GCSE including English and Maths	✗
1.63	Reduce the percentage of primary schools below government KS2 floor targets	✗
1.64	Reduce the percentage of secondary schools below government KS4 floor targets	✗
1.65	Increase the percentage of good and outstanding schools	✓
1.66	Increase apprenticeships starts for 16 to 18 year olds as a percentage of 16-18 population	✓
1.67	Increase number of vocational qualification achievements for young people aged 19 and under	✗

1.7 Kent young people are confident and ambitious with choices and access to work, education and training opportunities

1.71	Increase apprenticeship starts for age 18 to 24 year olds as a percentage of the 18-24 population	✗
1.72	Reduce the proportion of all unemployed Job Seekers Allowance / Universal Credit claimants who are aged 18 to 24	✓
1.73	Increase young people with level 3 qualification at age 19	✓
1.74	Reduce inequality gaps at age 19 for level 3 qualification	✗
1.75	Reduce young people not in education, employment or training age 16-18 (NEETs)	✓
1.76	Increase the percentage of young people aged 16 and 17 with September Guarantee met	✗
1.77	Reduce first time entrants to the youth justice system	✓

Strategic outcome 2: Kent communities feel the benefit of economic growth by being in-work, healthy and enjoying a good quality of life

2.1 Physical and mental health is improved by supporting people to take more responsibility for their own health and wellbeing

Ref	Measure	Direction of Travel
2.11	Reduce age standardised mortality for preventative causes (all ages)	✓
2.12	Increase NHS health checks completed	✓
2.13	Increase percentage of people quitting smoking	✓
2.14	Increase percentage of physically active adults	✗

2.2 Kent business growth is supported by having access to a well skilled local workforce with improved transport, broadband and necessary infrastructure

2.21	Increase business confidence	✗
2.22	Reduce the number of businesses who report skills shortages	Baseline year
2.23	Increase percentage of working age people with level 3 NVQ equivalent qualifications	✓
2.24	Increase percentage of working age people with level 4 NVQ equivalent qualifications	✓
2.25	Increase percentage of properties that are able to access superfast broadband (of at least 30mpbs)	✓

2.3 All Kent's communities benefit from economic growth and lower levels of deprivation

2.31	Increase employment rate	✔
2.32	Reduce the unemployed claimant count	✔
2.33	Reduce benefit counts	✔
2.34	Increase business start-up rate	✔
2.35	Increase business survival rate	✔
2.36	Increase gross median wage levels	✘

2.4 Kent residents enjoy a good quality of life, and more people benefit from greater social, cultural and sporting opportunities

2.41	Increase in self-reported life satisfaction	✔
2.42	Reduce self-reported anxiety	✔
2.43	Increase satisfaction with sporting opportunities in the county	✘
2.44	Increase adult participation in sport activities	✔

2.5 We support well planned housing growth so Kent residents can live in the home of their choice

2.51	Increase in housing completions	✔
2.52	Increase in affordable home provided	✔
2.53	Improve housing affordability index	✘
2.54	Increase number of extra care housing units	✔

2.6 Kent's physical and natural environment is protected, enhanced and enjoyed by residents and visitors

2.61	Increase housing development of previously used land	✘
2.62	People who use the natural environment for leisure or recreation at least once a fortnight	Baseline year
2.63	Percentage of people who think the natural and historic environment is in good/excellent condition	Baseline year

Strategic outcome 3: Older and vulnerable residents are safe and supported with choices to live independently

3.1 Those with long-term conditions are supported to manage their conditions through access to good quality care and support

Ref	Measure	Direction of Travel
3.11	Increase proportion of adult (aged 18 to 64) social care clients with community services per 10,000 population	✓
3.12	Reduce residential and nursing care admissions (aged 18 to 64)	✓
3.13	Rate of employment for those with a learning disability	✓

3.2 People with mental health issues and dementia are assessed and treated earlier and are supported to live well

Ref	Measure	Direction of Travel
3.21	Increase in mental health service users who feel that they have seen mental health services often enough for their needs in the last 12 months (CQC annual survey)	✓
3.22	Increase reported number of patients diagnosed with Dementia on GP registers	✓
3.23	Number of dementia assessments for over 75s following emergency hospital admission	✓

3.3 Families and carers of vulnerable and older people have access to the advice, information and support they need

Ref	Measure	Direction of Travel
3.31 3.32	Increase the percentage of adult social care users and carers who find it easy to find information about support (by survey)	Users: ✓ Carers: ✗

3.4 Older and vulnerable residents feel socially included

Ref	Measure	Direction of Travel
3.41	Increase the percentage of adult social care users who have as much social contact as they would like (by survey)	✓

3.5 More people receive quality care at home avoiding unnecessary admissions to hospital and care homes

Ref	Measure	Direction of Travel
3.51	Increase proportion of older people (aged 65+) social care clients with community services as a percentage of the population	✗
3.52	Reduce hospital admissions for over 75s	✗
3.53	Reduce residential and nursing care admissions (aged 65+)	✓

3.6 The health and social care system works together to deliver high quality community services

3.61	Increase in adult social users extremely or very satisfied with their care and support (by survey)	✔
3.62	Increase in adult social care users whose service has made them feel safe (by survey)	✔
3.63	Reduce delayed transfer of care	✘

3.7 Residents have greater choice and control over the health and social care services they receive

3.71	Increase the percentage of adult social care users who feel they have adequate or better control over daily life (by survey)	✔
3.72	Increase the percentage of social care users with self-directed support	✔

Trends since 2010

Strategic Outcome 1: Children and young people in Kent get the best start in life

1.1 Kent's communities are resilient and provide strong and safe environments to successfully raise children and young people

1.11 Infant Mortality – Rate of deaths of infants aged under 1 year per 1,000 live births
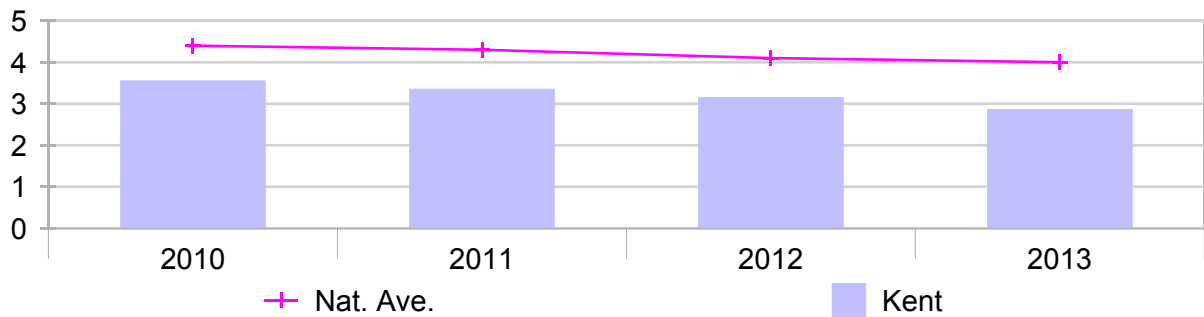
Source: Public Health Outcomes Framework (Rolling 3 years to December)

1.12 Number of children killed or seriously injured in road traffic accidents
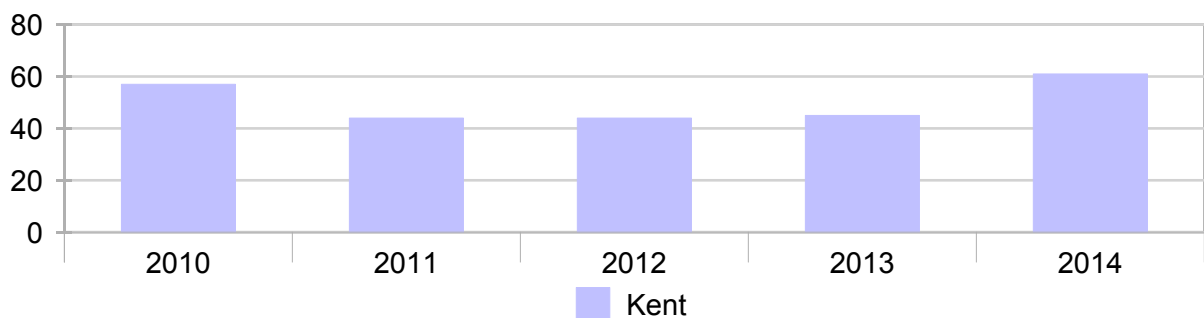
Source: Department for Transport (Year to March)

1.13 Rate of hospital admissions caused by unintentional or deliberate injuries in 0-14 year olds per 10,000 population
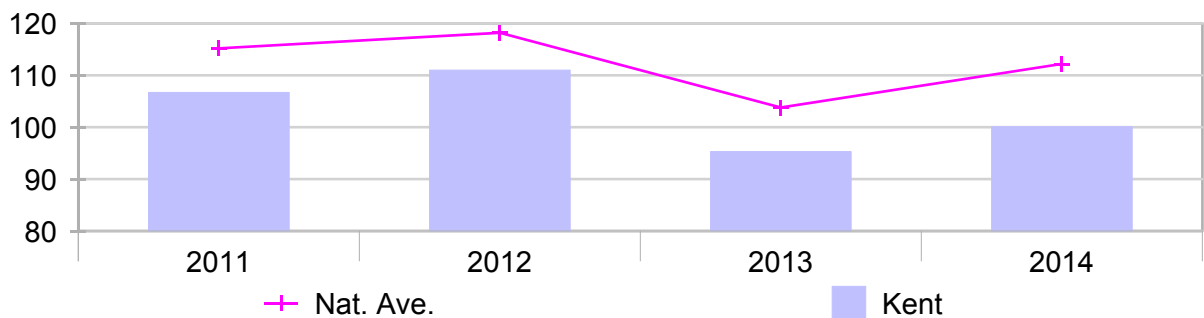
Source: Public Health Outcomes Framework (Year to December)

1.14 Number of children (aged 0-15) in out of work benefit claimant households

Source: Department for Work and Pensions (March data)

1.2 We keep vulnerable families out of crisis and more children and young people out of KCC care

1.21 Number of Children in Care (excluding asylum)
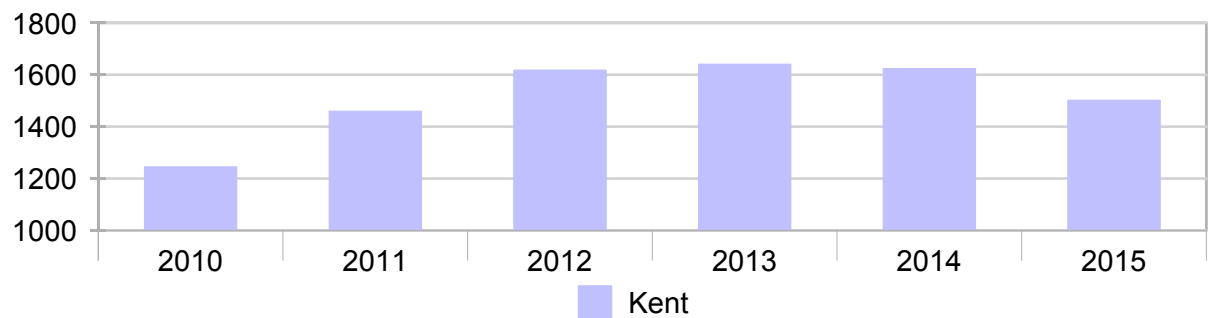
Source: Department for Education (March data)

1.22 Initial contacts to children's social services per 10,000 0-17 year olds
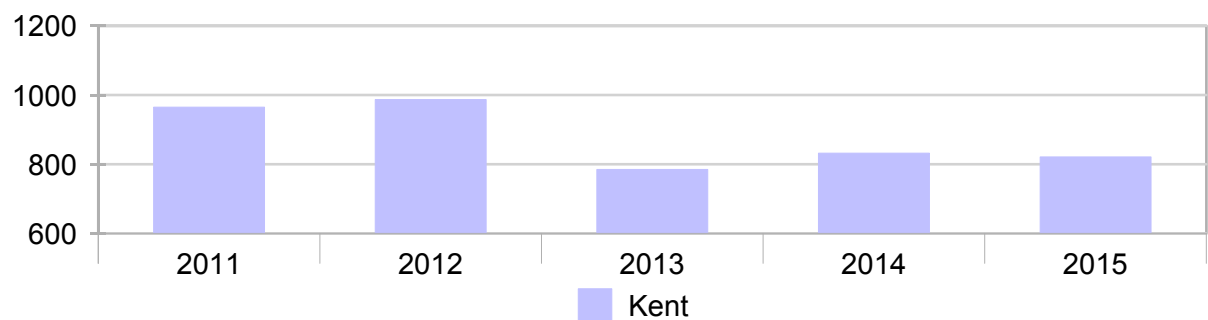
Source: Specialist Children's Services, KCC (Year to March)

1.23 Referrals to children's social services which were within 12 months of a previous referral
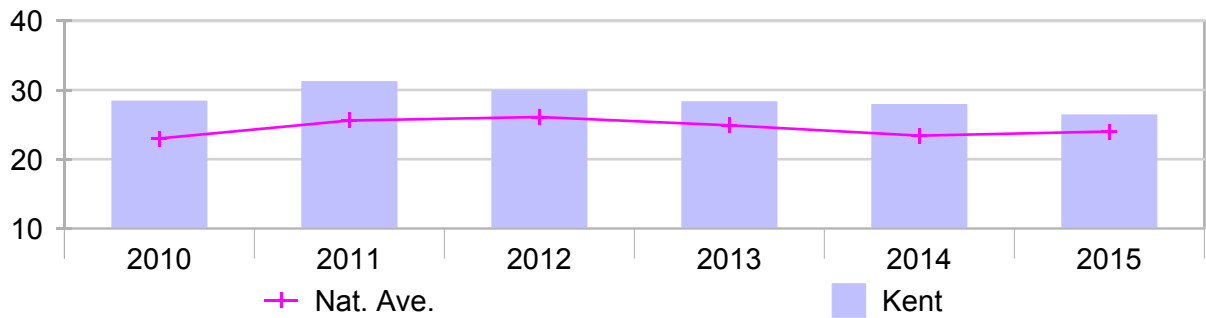
Source: Department for Education (Year to March)

1.24 Percentage of Early Help cases closed with a positive outcome
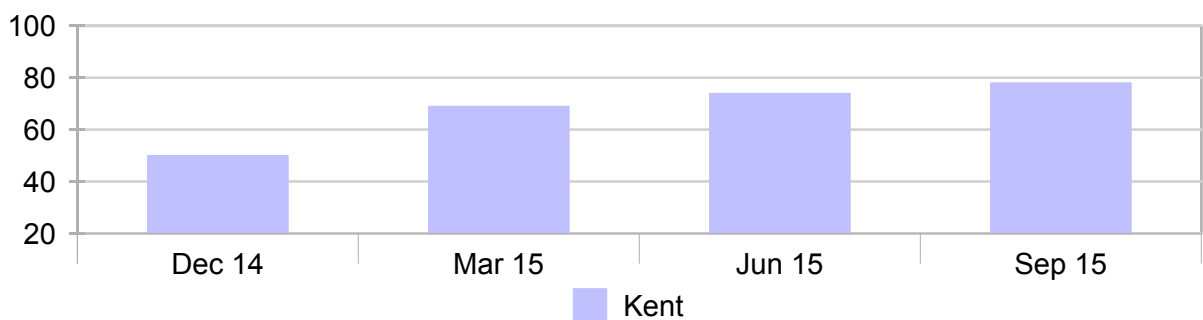
Source: Specialist Children's Services, KCC

1.3 The attainment gap between disadvantaged young people and their peers continues to close

1.31 Percentage attainment gap between children eligible for free school meals and their peers at Key Stage 2 (Level 4+ in Reading, Writing and Maths)
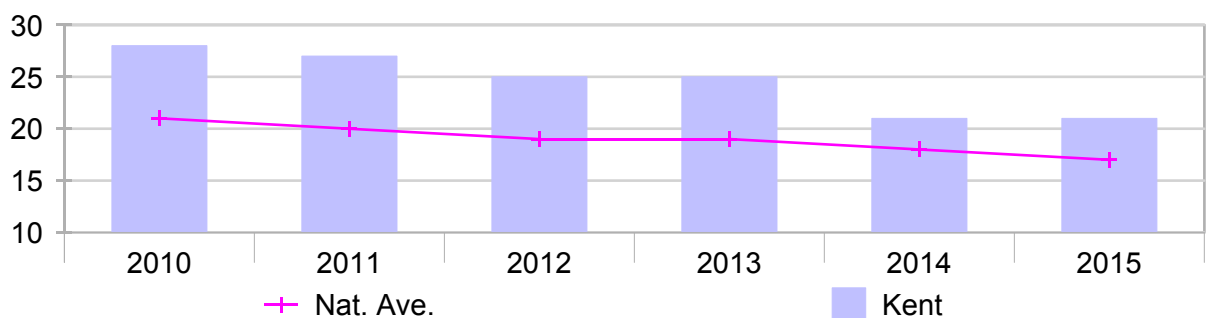
Source: Department for Education (June data)

1.32 Percentage attainment gap between Children in Care and their peers at Key Stage 2 (Level 4+ in Reading, Writing and Maths)

Nat. Ave.   Kent
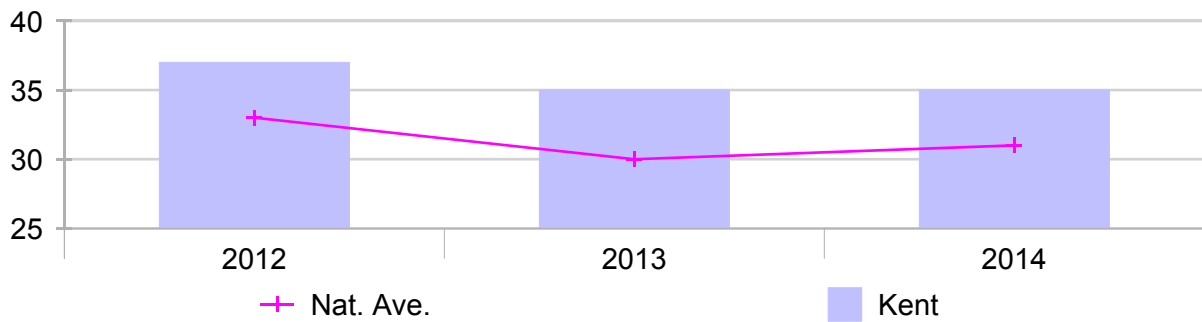
Source: Department for Education (June data)

1.33 Percentage attainment gap between Children in Need and their peers at Key Stage 2 (Level 4+ in Reading, Writing and Maths)

Nat. Ave.   Kent
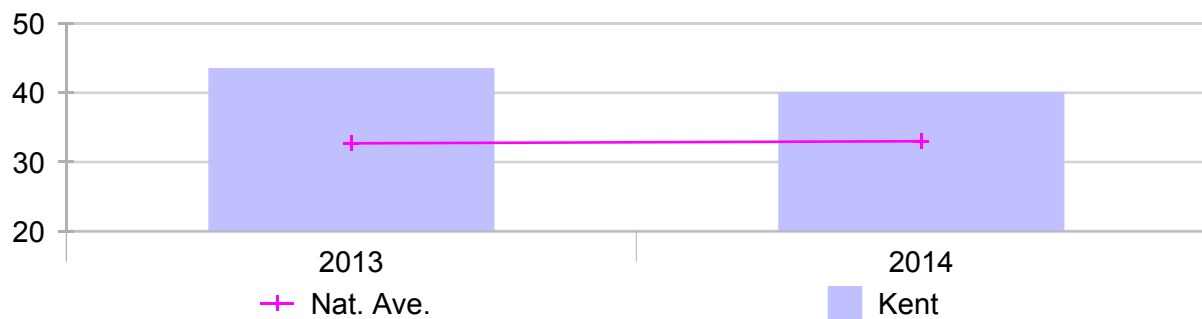
Source: Department for Education (June data)

1.34 Percentage attainment gap between children eligible for free school meals and their peers at Key Stage 4 (5 A*-C GCSEs Including English and Maths)

Nat. Ave.   Kent
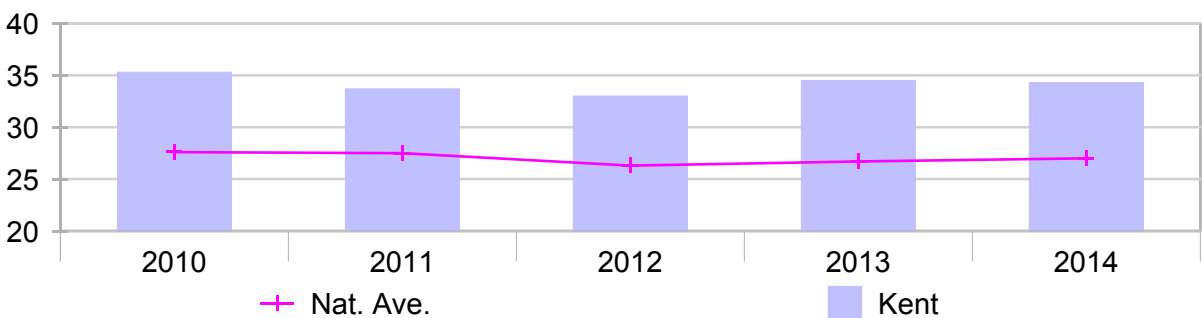
Source: Department for Education (June data)

1.35 Percentage attainment gap between Children in Care and their peers at Key Stage 4 (5 A*-C GCSEs Including English and Maths)

- Nat. Ave.
- Kent
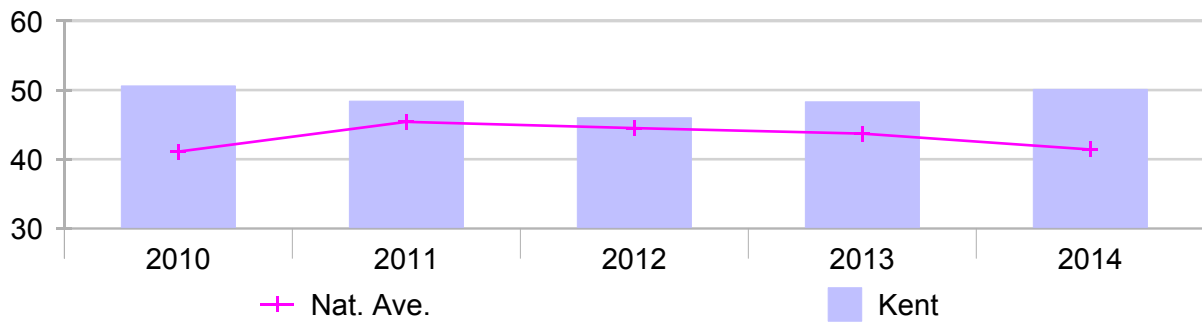
Source: Department for Education (June data)

1.36 Percentage attainment gap between Children in Need and their peers at Key Stage 4 (5 A*-C GCSEs Including English and Maths)

- Nat. Ave.
- Kent
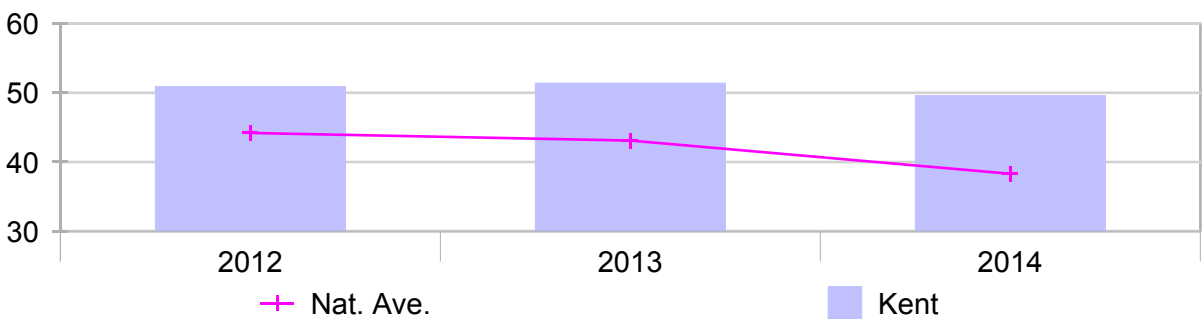
Source: Department for Education (June data)

1.4 All children, irrespective of background, are ready for school at age 5

1.41 Percentage of children at Foundation Stage achieving a good level of development

- Nat. Ave.
- Kent
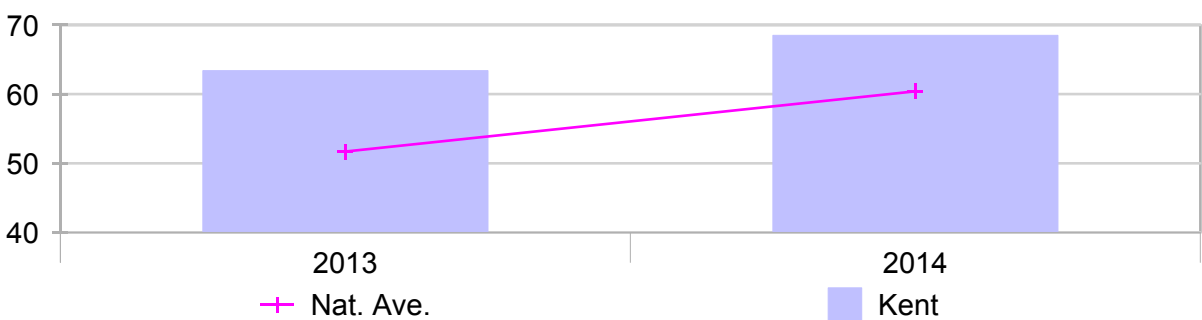
Source: Department for Education (June data)

1.42 Percentage attainment gap at Foundation Stage between the lowest achieving 20% of children and their peers

Nat. Ave.   Kent
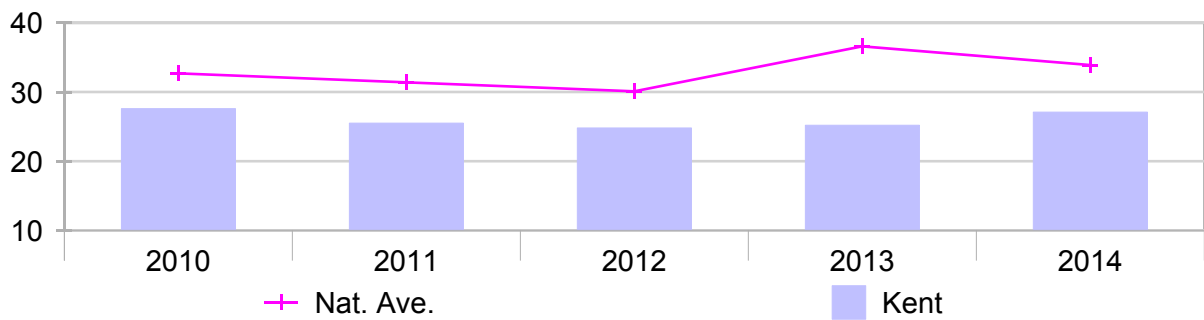
Source: Department for Education (June data)

1.43 Percentage of Early Years' settings on non-domestic properties rated good or outstanding

Nat. Ave.   Kent
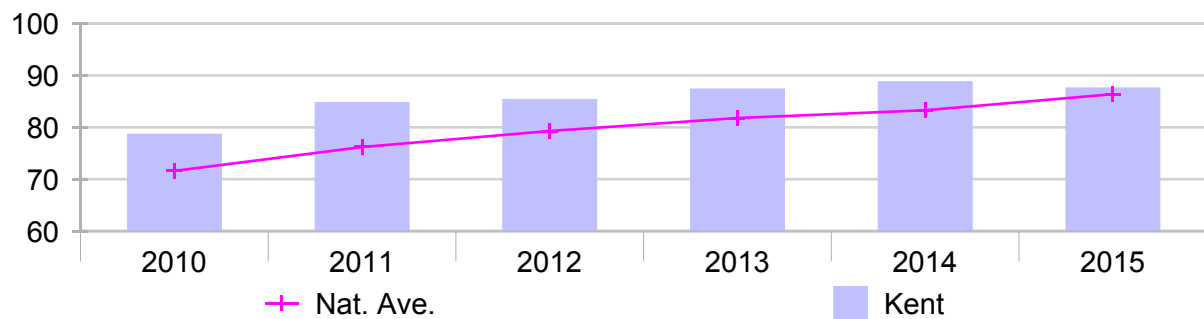
Source: Ofsted (August data)

1.5 Children and young people have better physical and mental health

1.51 Percentage of Year 6 children with a healthy weight

Nat. Ave.   Kent
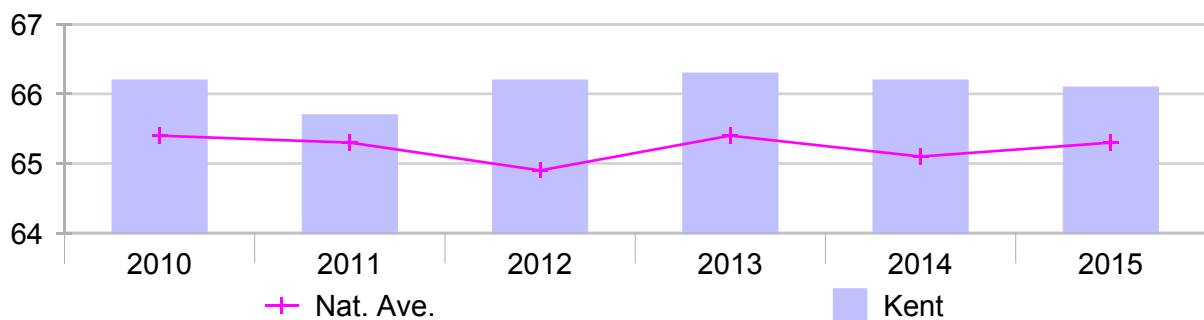
Source: Health and Social Care Information Centre (June data)

1.52 Number of inpatient episodes for children aged 0-14 in Kent and Medway
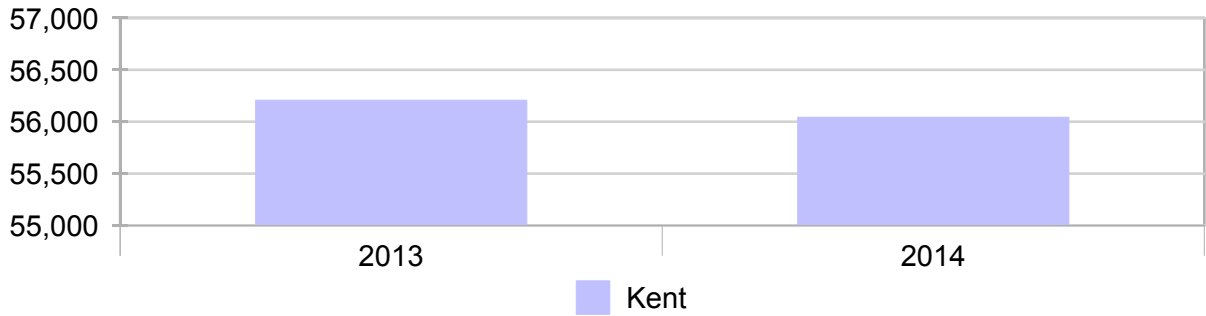
Source: Health and Social Care Information Centre (Year to March)

1.53 Average waiting time in weeks from referral to Child and Adolescent Mental Health Services (CAMHS) to assessment
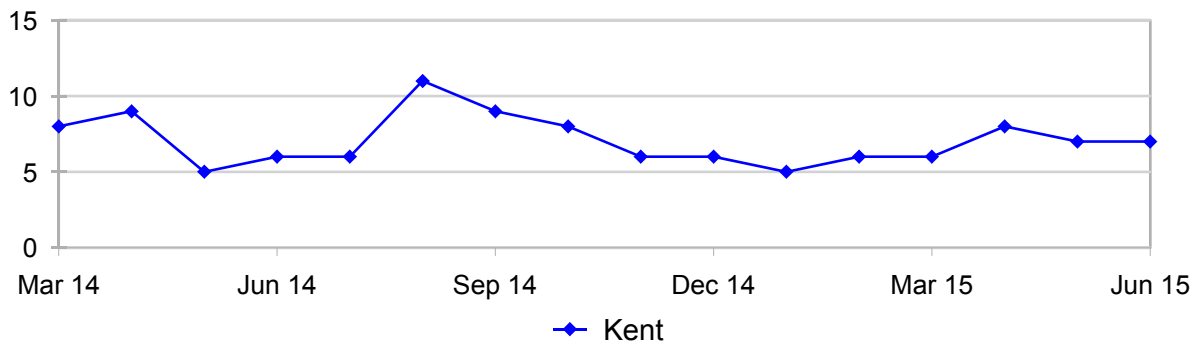
Source: West Kent CCG

1.54 Average waiting time in weeks from referral to Child and Adolescent Mental Health Services (CAMHS) to treatment
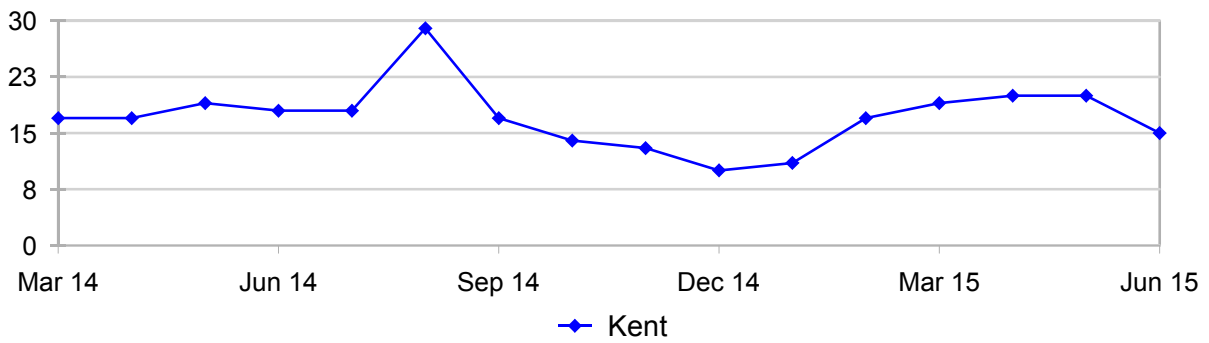
Source: West Kent CCG

1.6 All children and young people are engaged, thrive and achieve their potential through academic and vocational education

1.61 Percentage attainment at KS2 of Level 4 or above in Reading, Writing and Maths
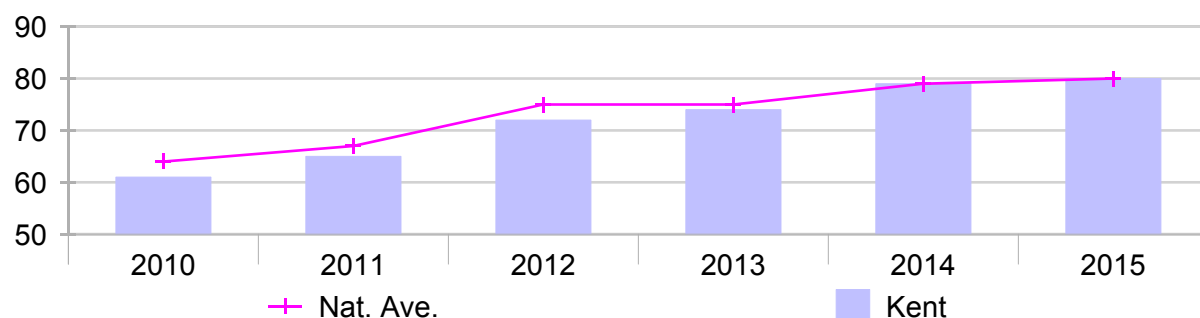
Source: Department for Education (June data)

1.62 Percentage attainment of 5 A*-C GCSEs including English and Maths
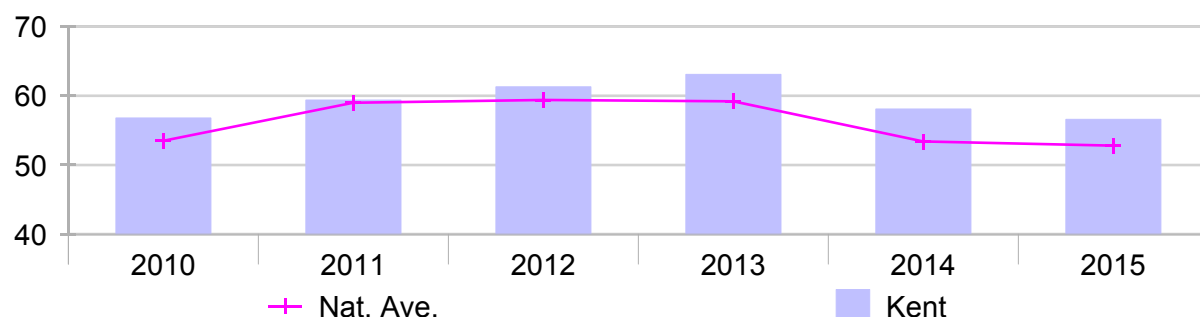
Source: Department for Education (June data). Methodology for calculating attainment changed significantly in 2014, so previous years are not directly comparable.

1.63 Percentage of primary schools below 65% Key Stage 2 floor standard
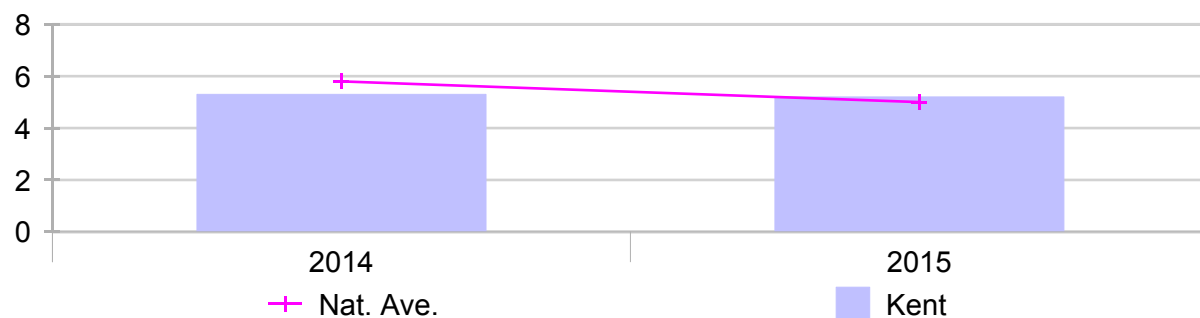
Source: Department for Education (June data)

1.64 Percentage of secondary schools below 40% Key Stage 4 floor standard
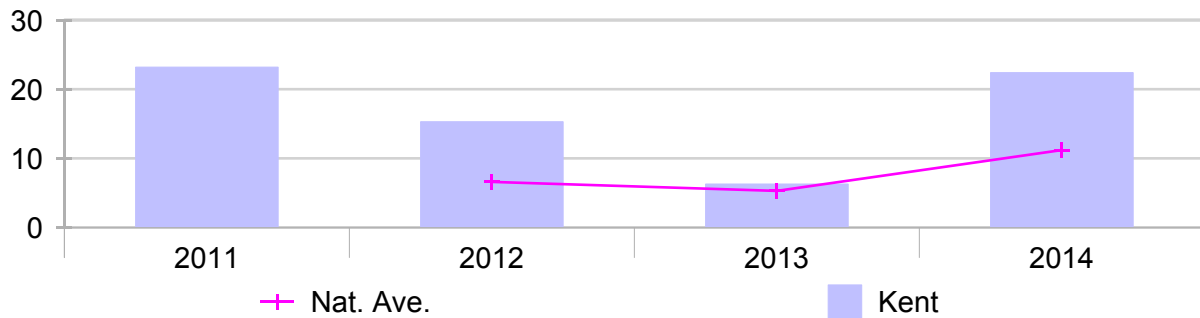
Source: Department for Education (June data). Methodology for calculating attainment changed significantly in 2014, so previous years are not directly comparable.

1.65 Percentage of all schools graded as good or outstanding by Ofsted
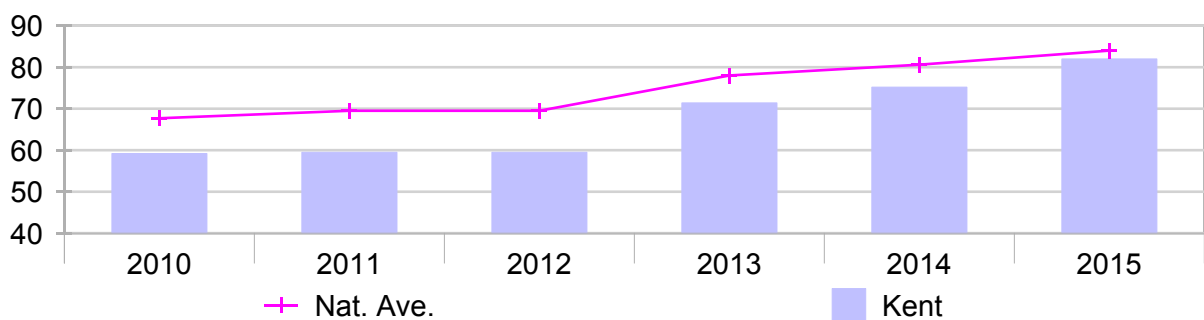
Source: Ofsted (August data)

1.66 Percentage of apprenticeship starts for 16-18 year olds, as a percentage of the 16-18 population
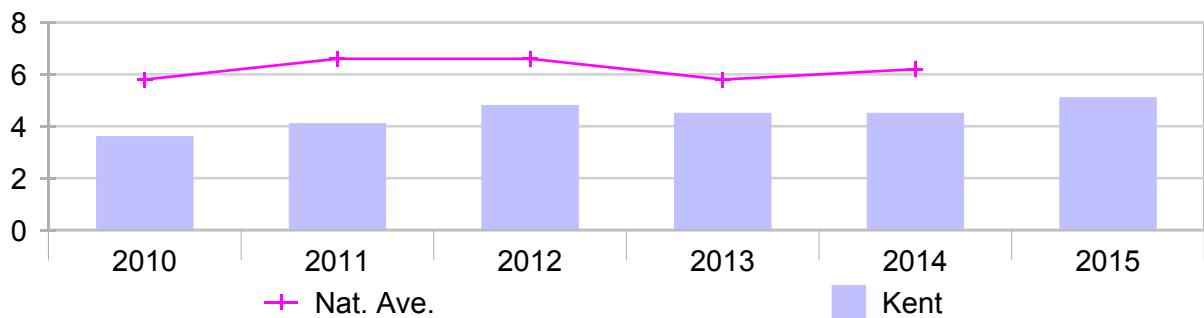
Source: Department for Business, Innovation and Skills (Year to June – 2015 result is provisional)

1.67 Number of vocational qualification achievements for ages 19 and under
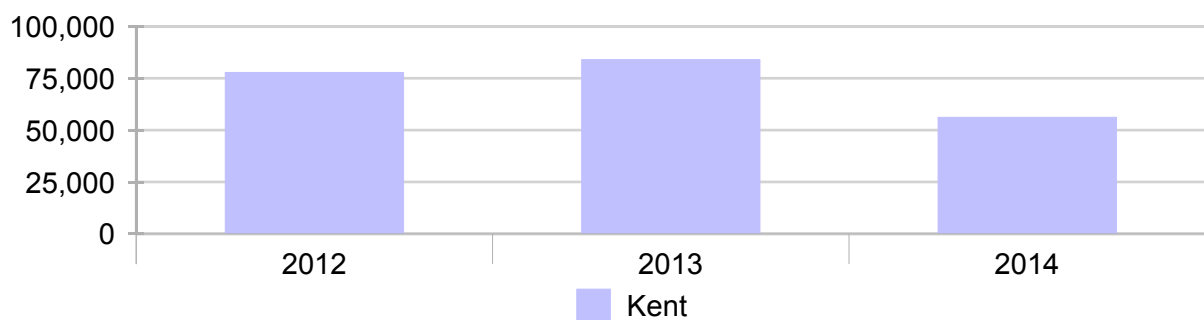
Source: Department for Business, Innovation and Skills (Year to September)

1.7 Kent young people are confident and ambitious with choices and access to work, education and training opportunities

1.71 Apprenticeship starts for age 18 to 24 year olds as a percentage of the 18-24 population
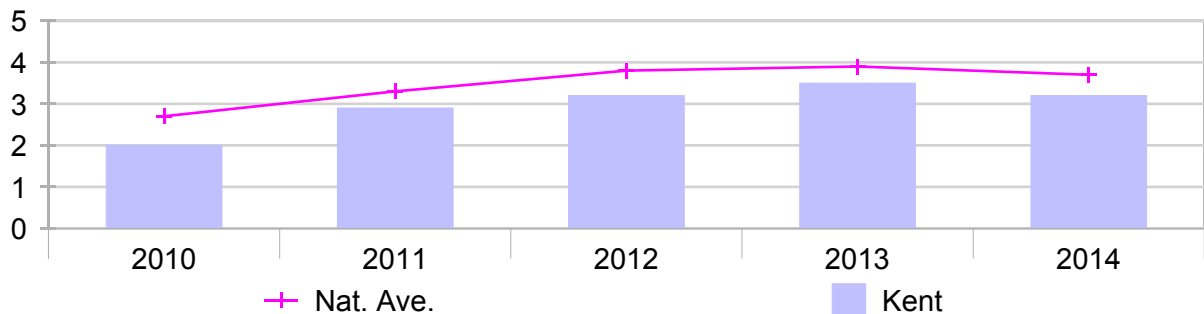
Source: Department for Business, Innovation and Skills (year to June)

1.72 Ratio of the percentage of Job Seekers Allowance / Universal Credit claimants who are aged 18 to 24 versus the percentage of all claimants
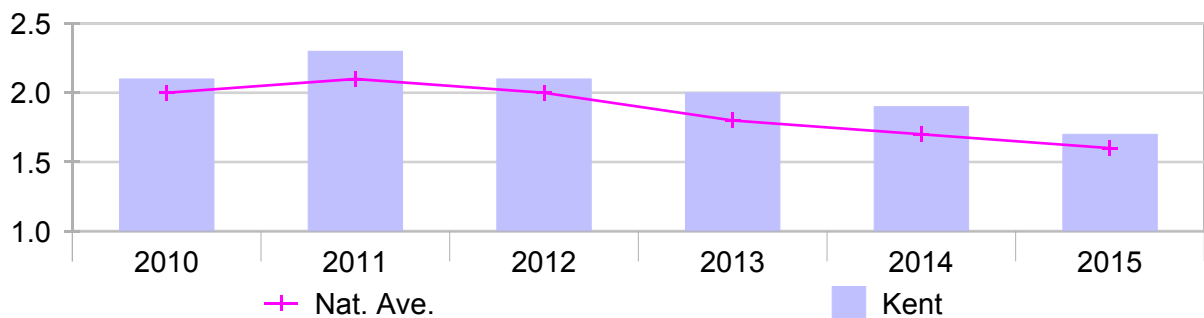
Source: Department for Work and Pensions (September snapshot)

1.73 Percentage of young people with level 3 qualification by age 19
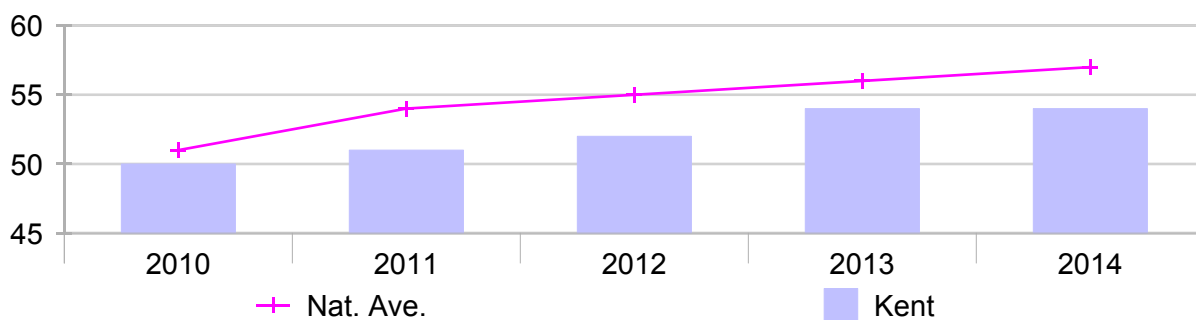
Source: Department for Education (Year to June)

1.74 Percentage inequality gap in the achievement of a level 3 qualification by age 19
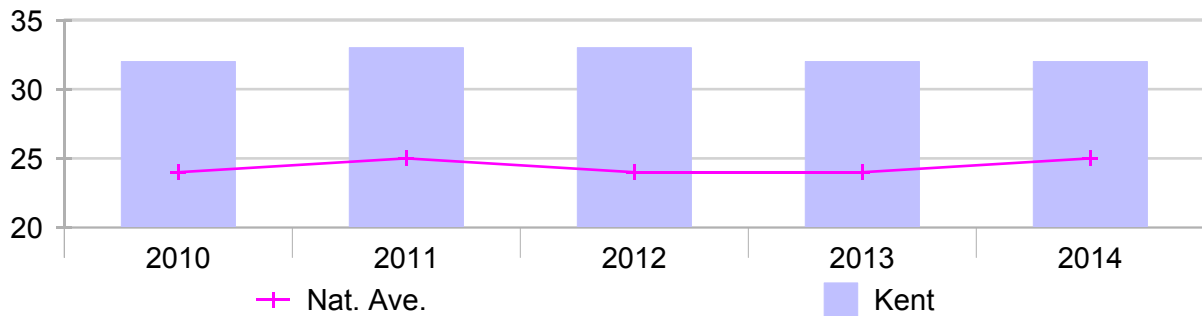
Source: Department for Education (Year to June)

1.75 Percentage of 16-18 year olds who are Not in Education, Employment or Training (NEET)
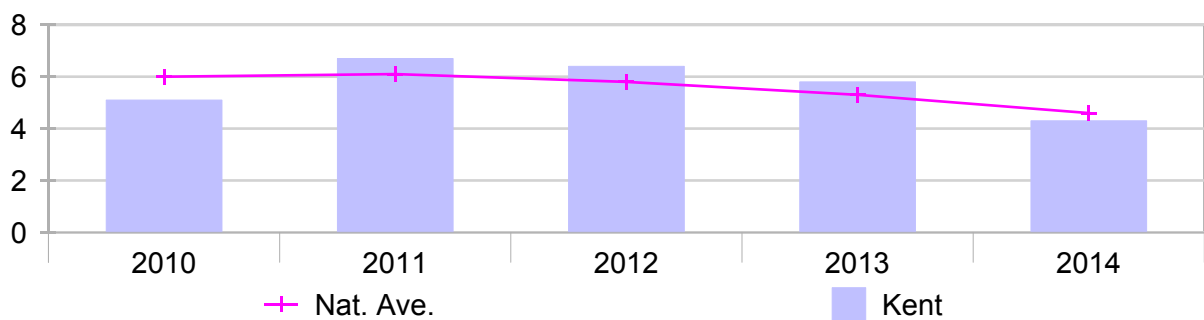
Source: Education and Young People's Services, KCC (3 month average Oct, Nov, Dec)

1.76 Percentage of 16 and 17 year olds who received an offer of a suitable place in education or training
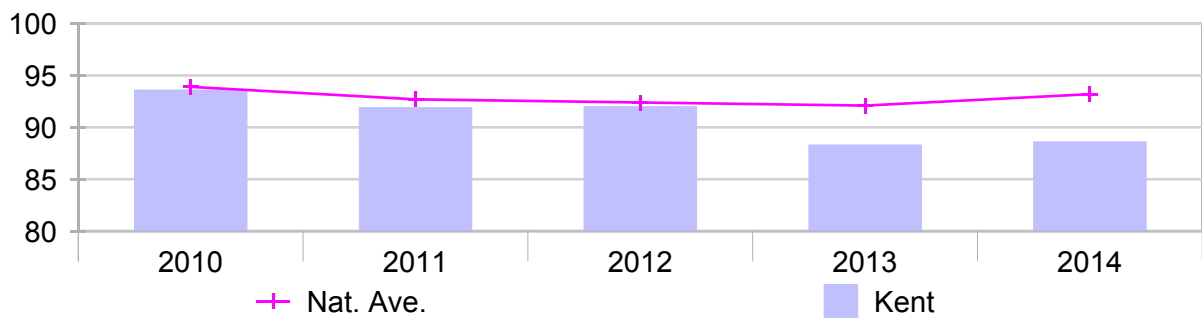
Source: Department for Education (Year to December)

1.77 Number of first time entrants to Youth Justice System
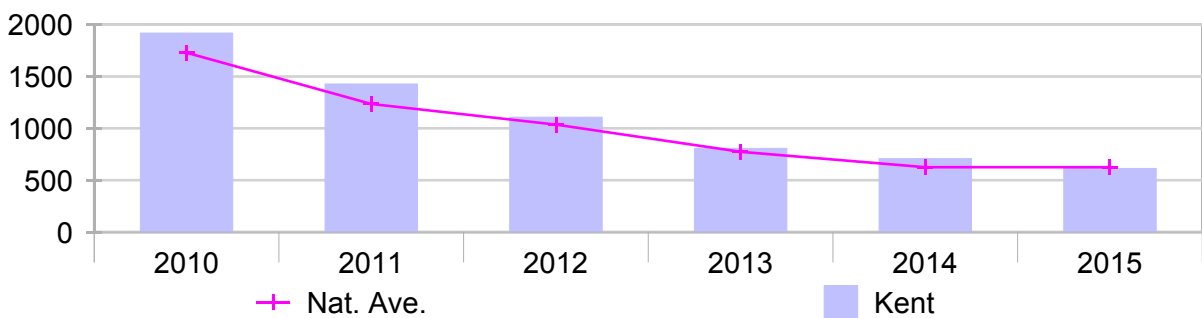
Source: Education and Young People's Services, KCC (Year to March)

Strategic outcome 2: Kent communities feel the benefit of economic growth by being in-work, healthy and enjoying a good quality of life

2.1 Physical and mental health is improved by supporting people to take more responsibility for their own health and wellbeing

2.11 Mortality rate for preventable causes per 100,000 population
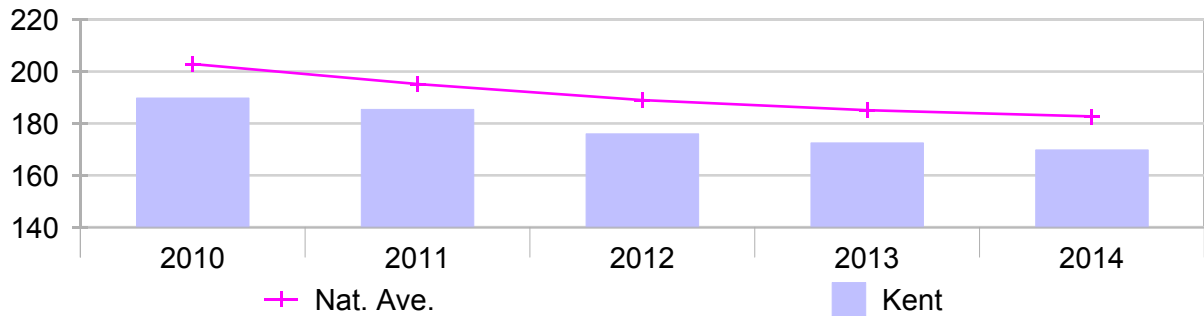
Source: Public Health Outcomes Framework (Year to December)

2.12 Percentage of NHS health checks completed as a proportion of annual target
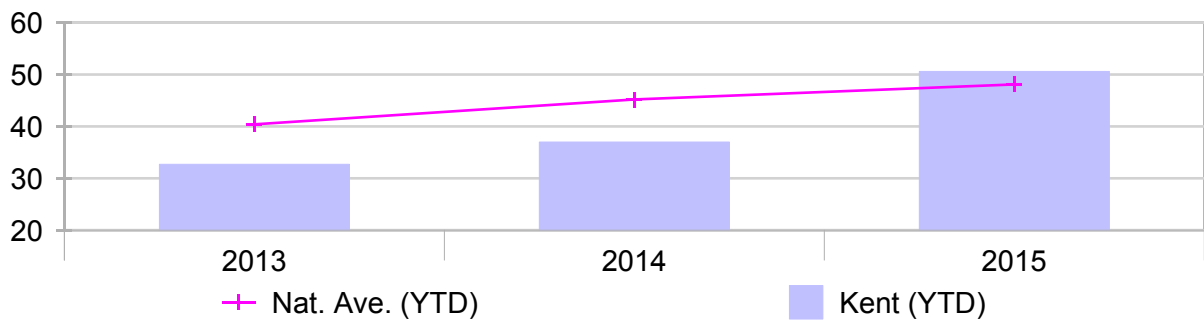
Source: NHS (Year to March)

2.13 Percentage of people quitting smoking who set a quit date
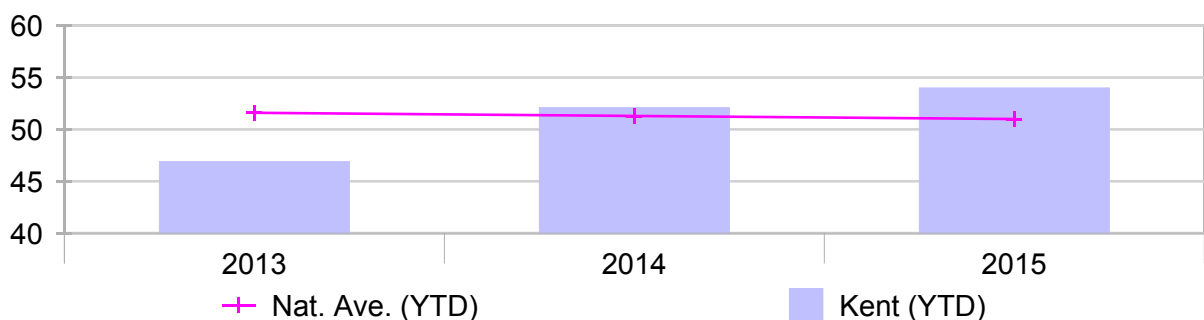
Source: Health and Social Care Information Systems (Year to March)

2.14 Percentage of physically active adults
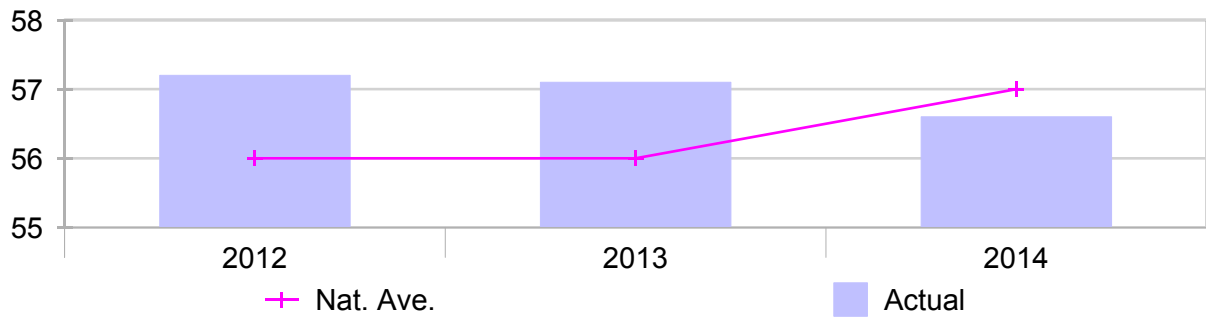
Source: Public Health Outcomes Framework (Active People Survey). Physically active is defined as doing at least 150 minutes of at least moderate intensity physical activity per week. (Year to March)

2.2 Kent business growth is supported by having access to a well skilled local workforce with improved transport, broadband and necessary infrastructure

### 2.21 Net balance of businesses who expect improved sales in next 12 months
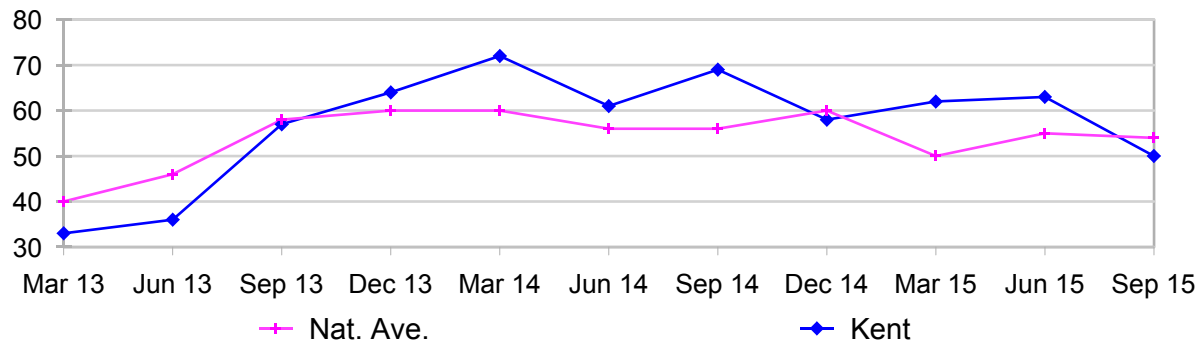
Source: Quarterly Economic Survey, Kent Invicta Chamber. National figure from CBI quarterly survey of Service industry.

2.22 Percentage of employers who have at least one vacancy that is hard to fill
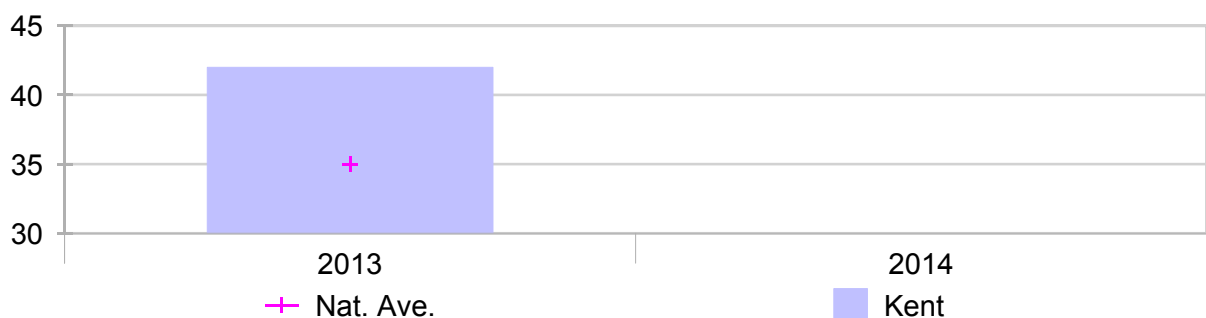
Source: UK Commission's Employer Skills Survey (UKCESS). Biannual survey, hence no results for 2014 (Survey runs from March to July).

2.23 Percentage of working age people with level 3 NVQ equivalent qualifications

Nat. Ave.   Kent
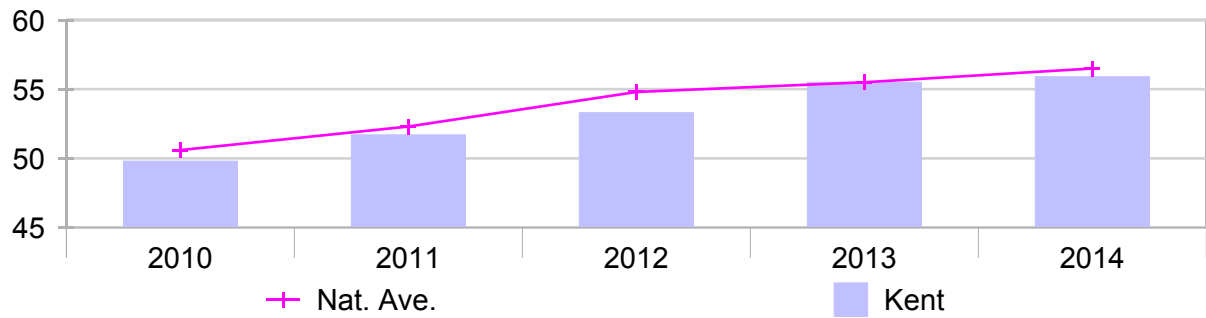
Source: ONS via Nomis (December data)

2.24 Increase percentage of working age people with level 4 NVQ equivalent qualifications

Nat. Ave.   Kent
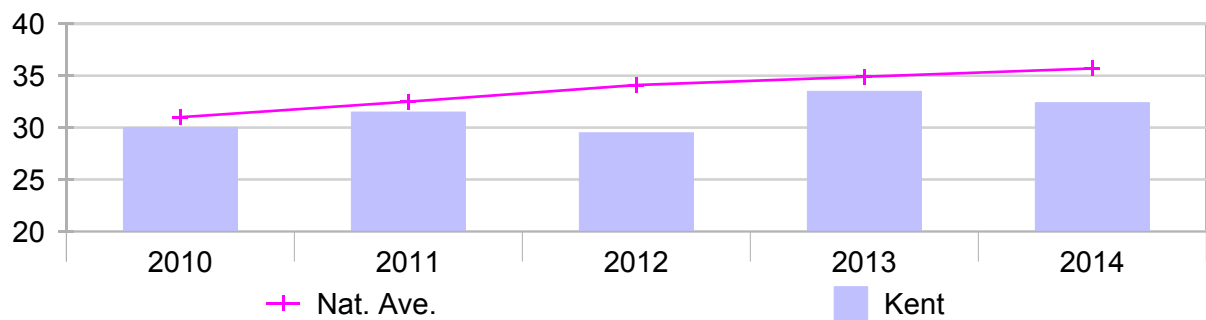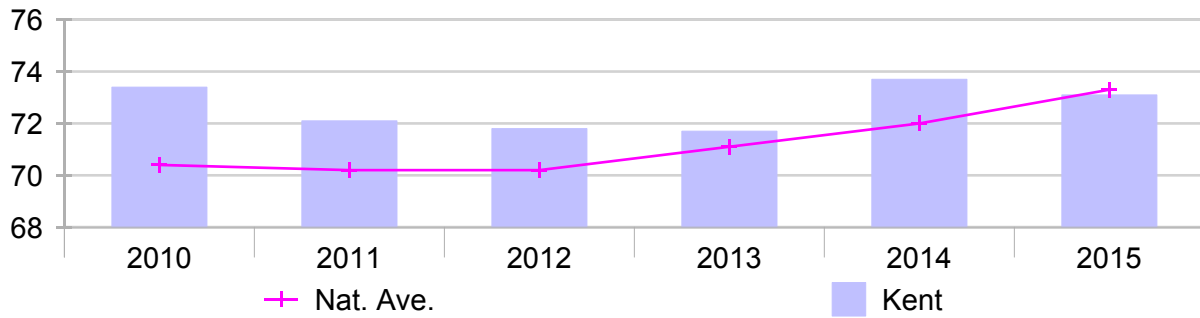
Source: ONS via Nomis (December data)

2.25 Percentage of properties with access to superfast broadband

Nat. Ave.   Kent
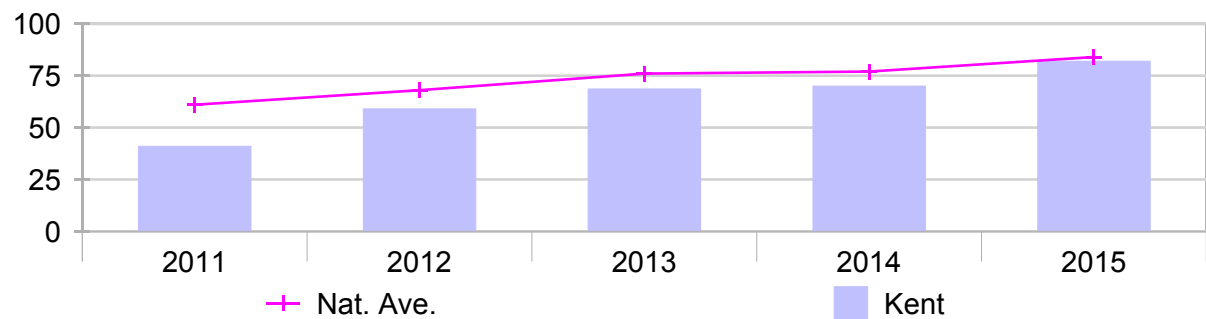
Source: Ofcom (Superfast broadband is defined as the ability to achieve download speeds of 30 Megabytes per second)

2.3 All Kent's communities benefit from economic growth and lower levels of deprivation

2.31 Percentage of 16-64 year olds in employment

Source: ONS via Nomis (June data)

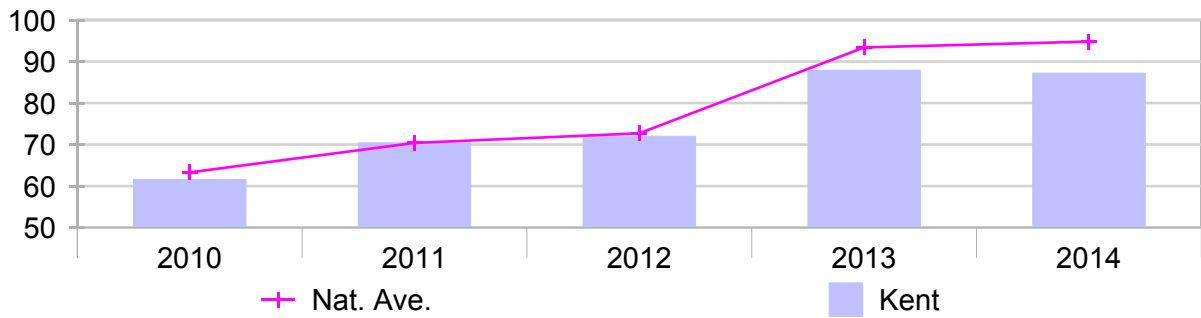2.32 Percentage of 16-64 year olds receiving Job Seekers allowance or out of work Universal Credit benefits
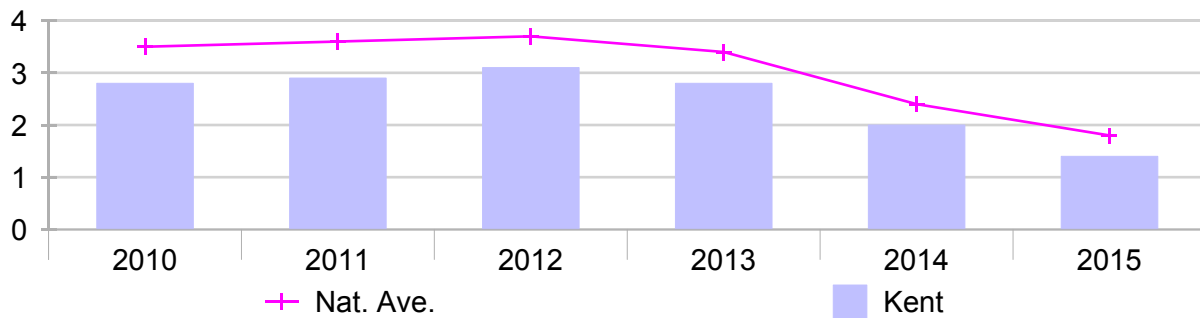
Source: ONS via Nomis (September data)

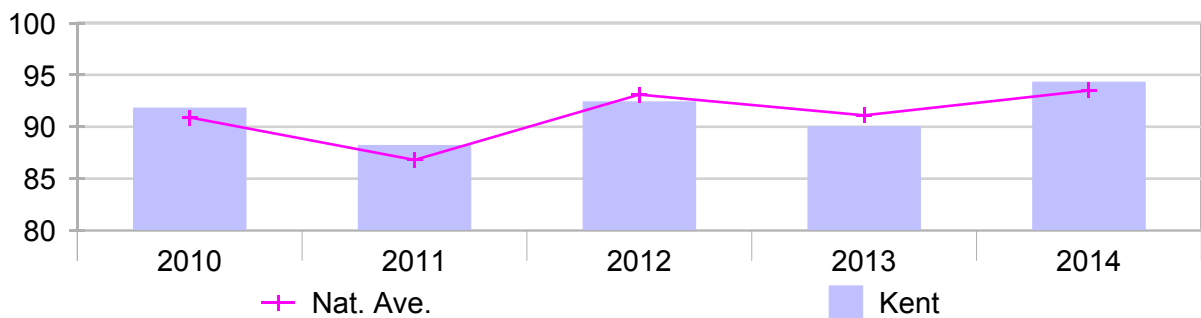2.33 Percentage of 16-64 year olds receiving any benefits
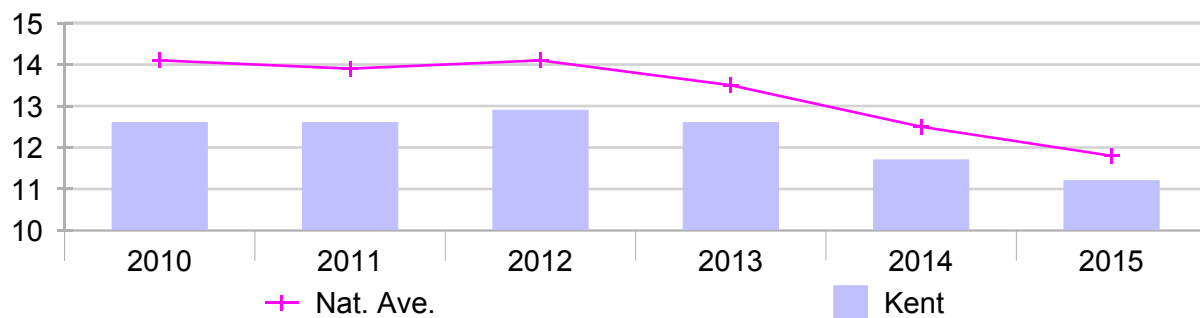
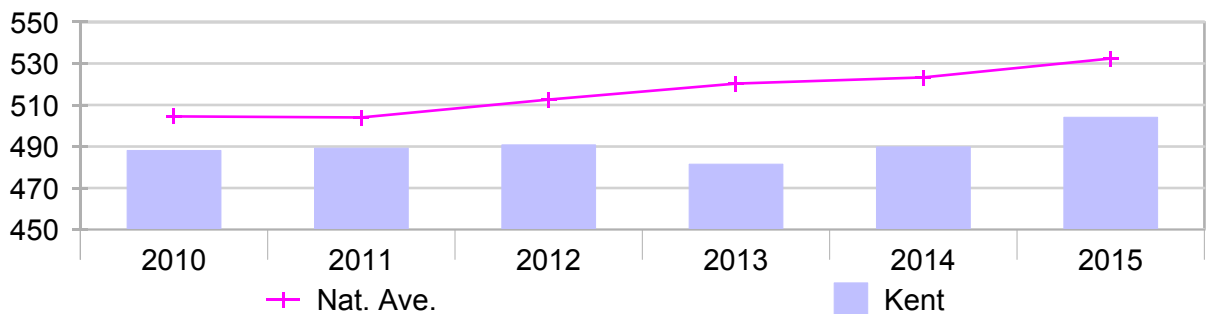Source: ONS via Nomis (May data)

2.34 New business registrations per 10,000 population aged 18-64

Nat. Ave.   Kent

Source: ONS (Year to December)

2.35 Percentage of business start-ups which survive for over 1-year

Nat. Ave.   Kent

Source: ONS (Year to December)

2.36 Median gross weekly earnings (£s)

Nat. Ave.   Kent

Source: ONS via Nomis , Annual Survey of Hours and Earnings (April survey)

2.4 Kent residents enjoy a good quality of life, and more people benefit from greater social, cultural and sporting opportunities

2.41 Percentage of residents who report they have a high or very high level of life satisfaction
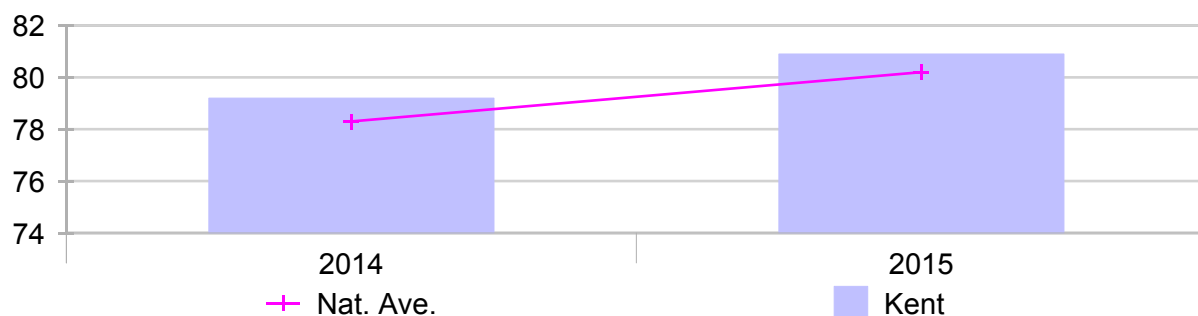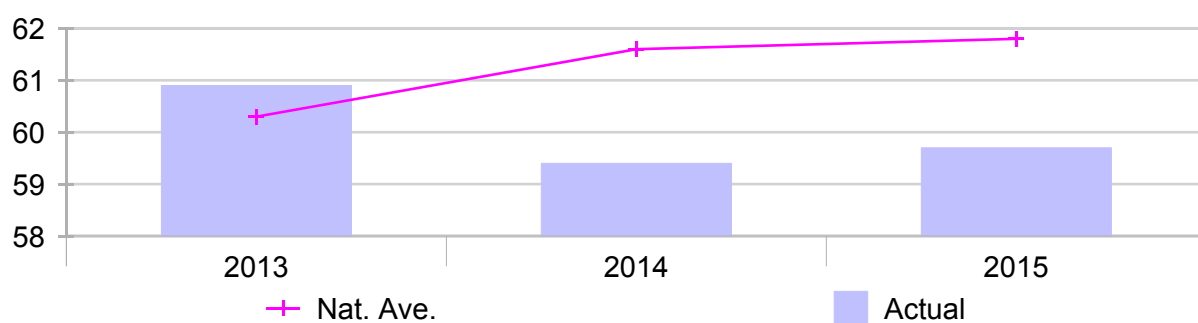

Source: ONS, Annual Population Survey (Year to March)

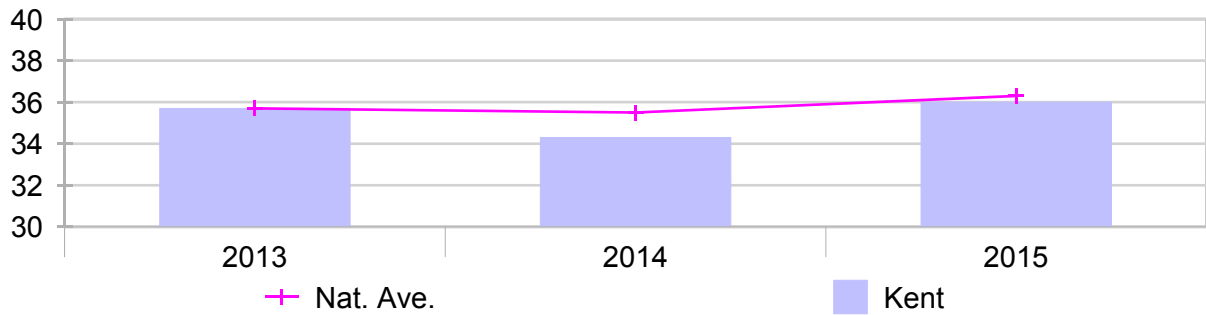2.42 Percentage of residents who report they have a high level of anxiety
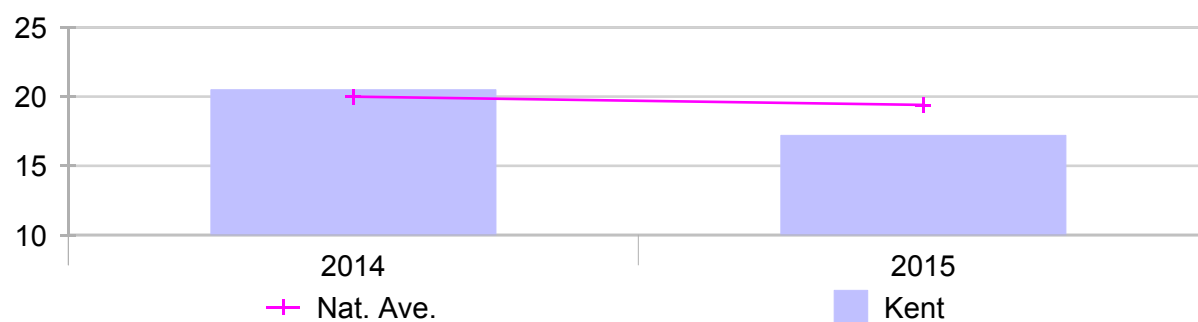
Source: ONS, Annual Population Survey (Year to March)

2.43 Percentage of residents satisfied with local sports provision

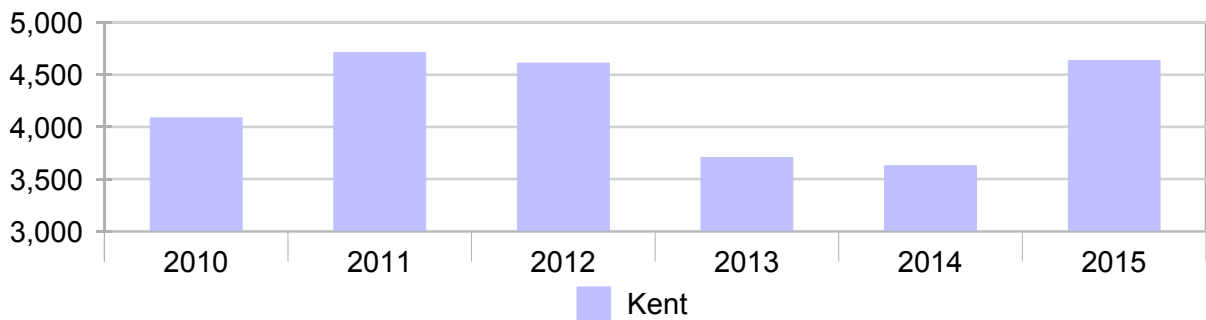Source: Active People Survey (Year to October)

2.44 Percentage of adults engaging in 30 minutes moderate intensity sport per week

- Nat. Ave.
- Kent

Source: Sport England

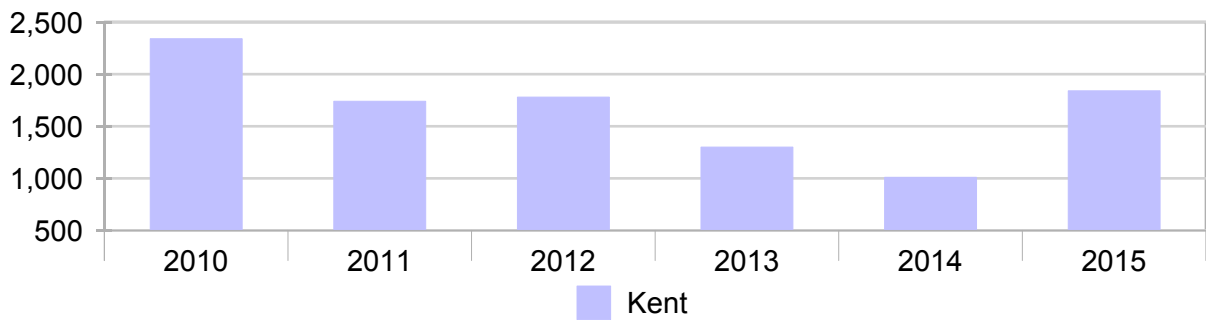## 2.5 We support well planned housing growth so Kent residents can live in the home of their choice
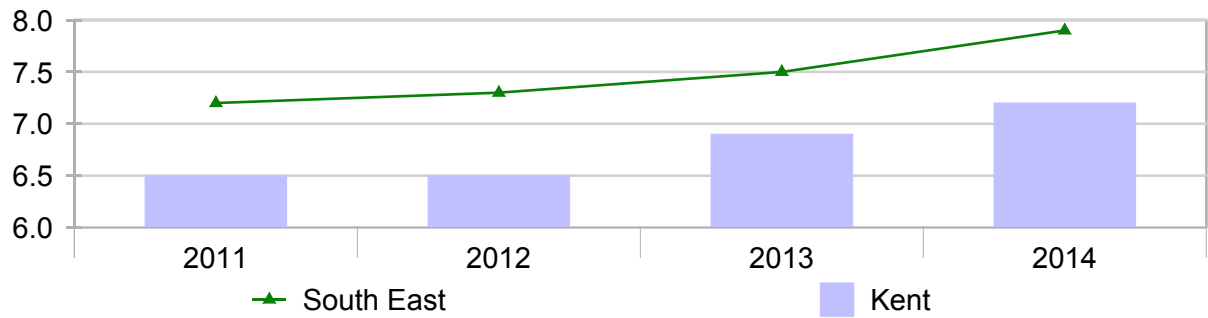
2.51 Net additional homes provided

Kent

Source: Kent County Council Housing Information Audit (Year to March)

2.52 Gross additional affordable homes provided
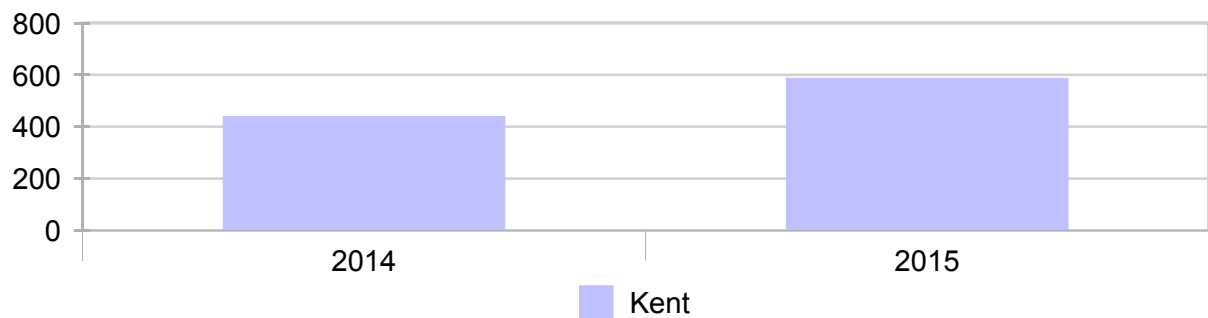

Kent

Source: Strategic Business Development & Intelligence, KCC

2.53 Housing Affordability Index (average house price / average annual full-time wage)

South East   Kent

Source: Strategic Business Development & Intelligence, KCC (Year to December)
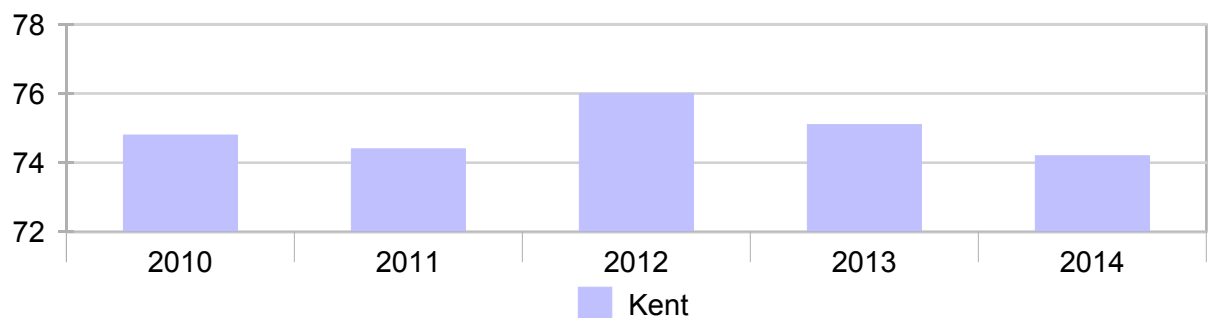
2.54 Number of extra care housing units

Kent

Source: Commissioning, Social Care, Health and Wellbeing, KCC (December data)

2.6 Kent's physical and natural environment is protected, enhanced and enjoyed by residents and visitors

2.61 Percentage of housing completions on previously developed land

Kent

Source: Kent County Council Housing Information Audit (Year to March)

2.62 Percentage of people who use the natural environment for leisure or recreation at least once a fortnight

Baseline 2015: 78%

Source: Environment Perception Survey, KCC

2.63 Percentage of people who think the natural and historic environment is in good/excellent condition

Baseline 2015: 77%

Source: Environment Perception Survey, KCC

Strategic outcome 3: Older and vulnerable residents are safe and supported with choices to live independently
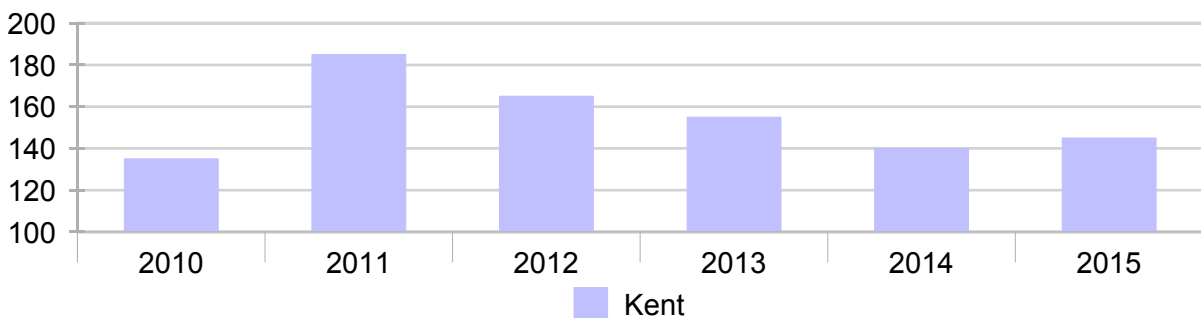
3.1 Those with long-term conditions are supported to manage their conditions through access to good quality care and support

3.11 Adults (18-64) provided with community services per 10,000 population at 31st March
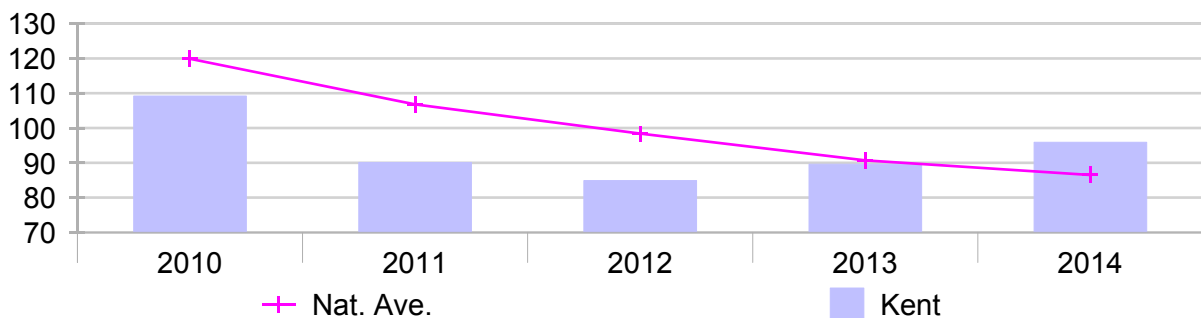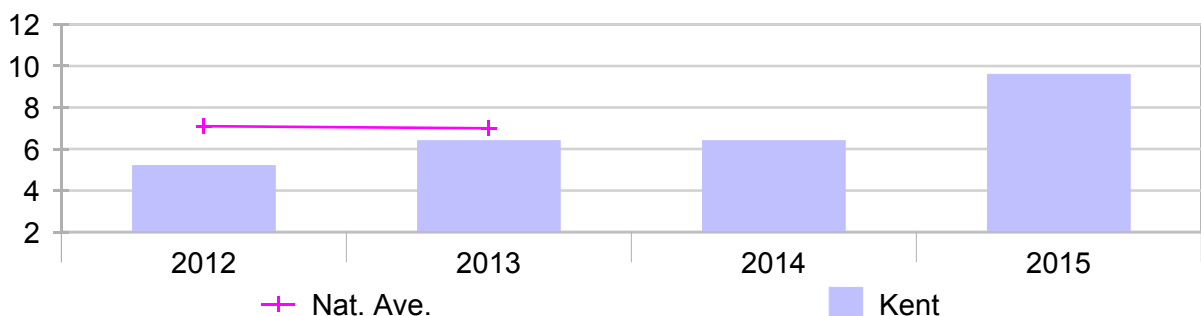

Source: Health and Social Care Information Centre (March data)

3.12 Number of adult (18-64) admissions to residential and nursing care

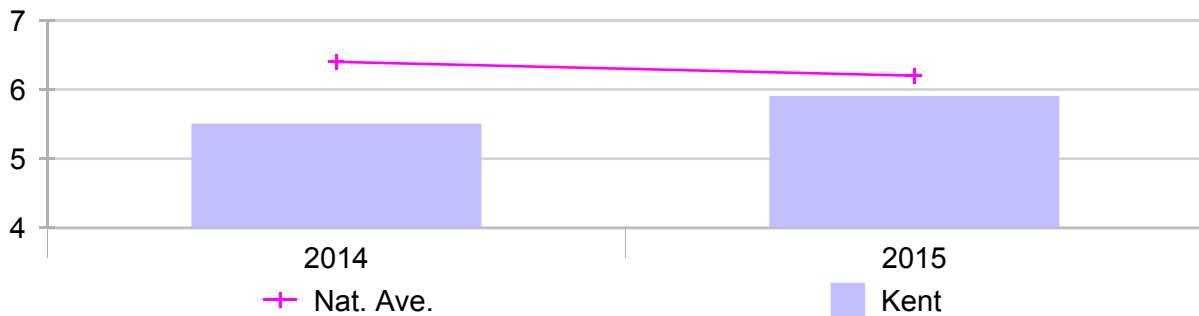Source: Health and Social Care Information Centre (Year to March)

3.13 Percentage employment rate for adults with a learning disability

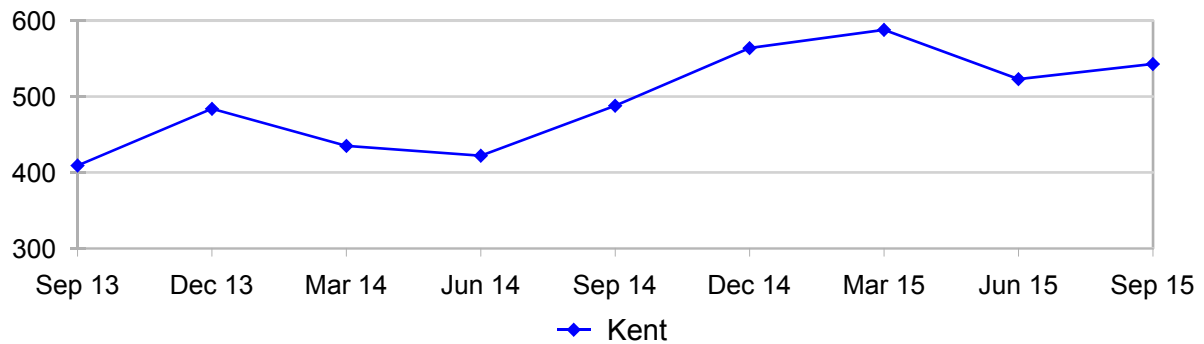Source: Health and Social Care Information Centre (March data)

3.2 People with mental health issues and dementia are assessed and treated earlier and are supported to live well

3.21 Score out of 10 for mental health service users who feel they have seen mental health services often enough for their needs in the last 12 months
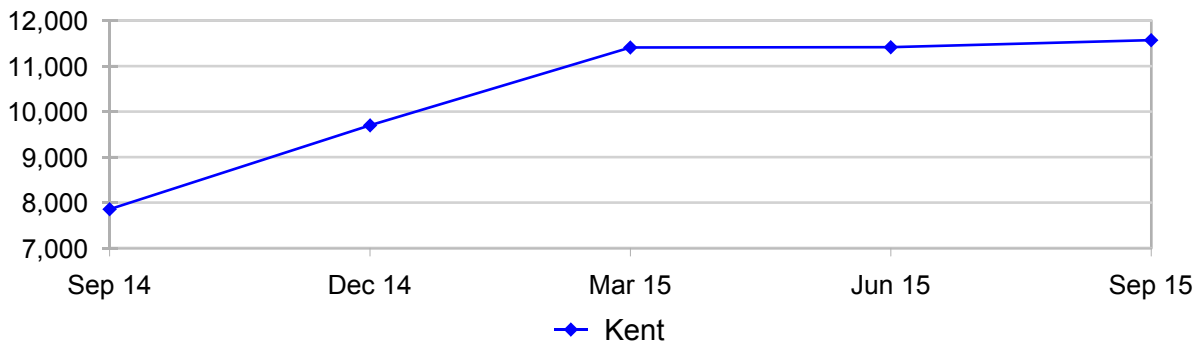

Source: Care Quality Commission (CQC), mental health survey (February to July)

3.22 Number of dementia assessments for over 75s following emergency hospital admission
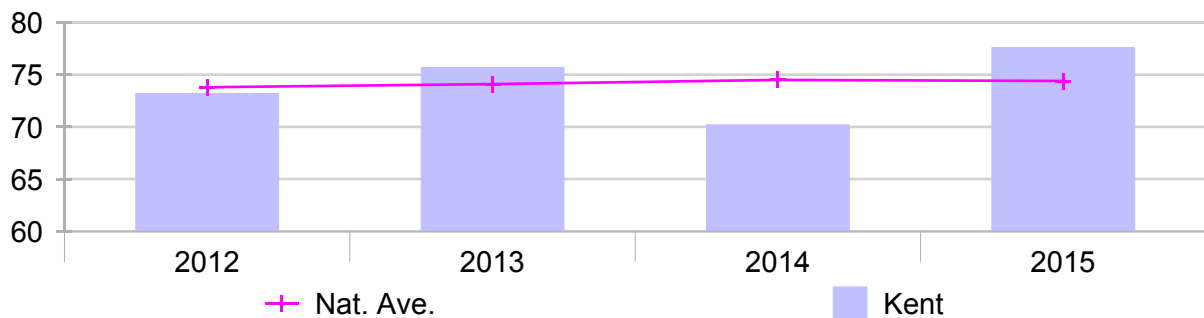

Source: NHS England

3.23 Number of GP patients with diagnosed dementia

Source: Health and Social Care Information Centre

3.3 Families and carers of vulnerable and older people have access to the advice, information and support they need

3.31 Percentage of adult social care service users who find it easy to find information about services

Source: Personal Social Services Adult Social Care Survey (Year to March)

3.32 Percentage of carers who find it very or fairly easy to find information and advice about support, services or benefits (bi-annual survey)
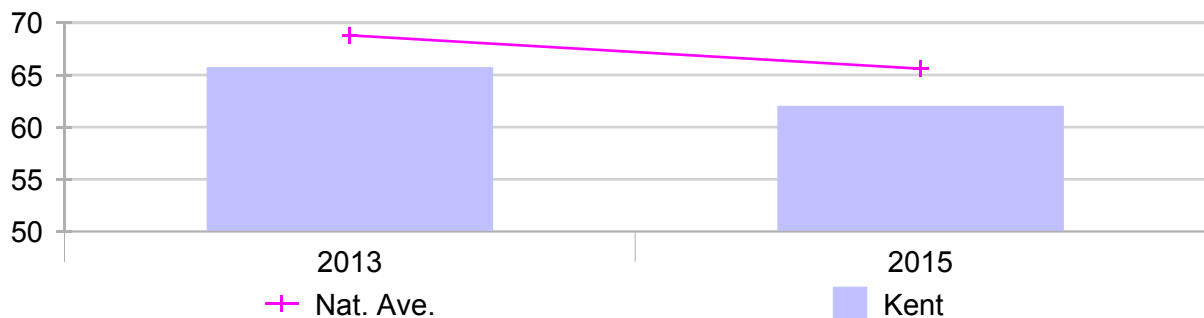
Source: Personal Social Services Adult Social Care Survey (Year to March)

3.4 Older and vulnerable residents feel socially included

3.41 Percentage of adult social care service users who have adequate or better social contact with people
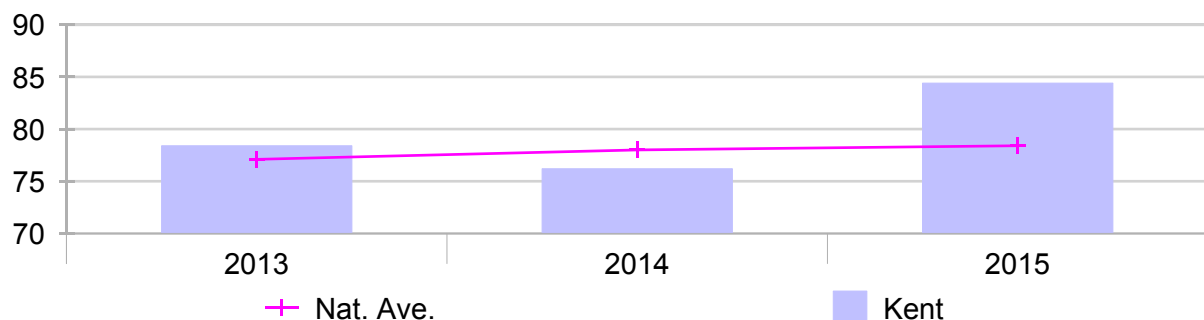
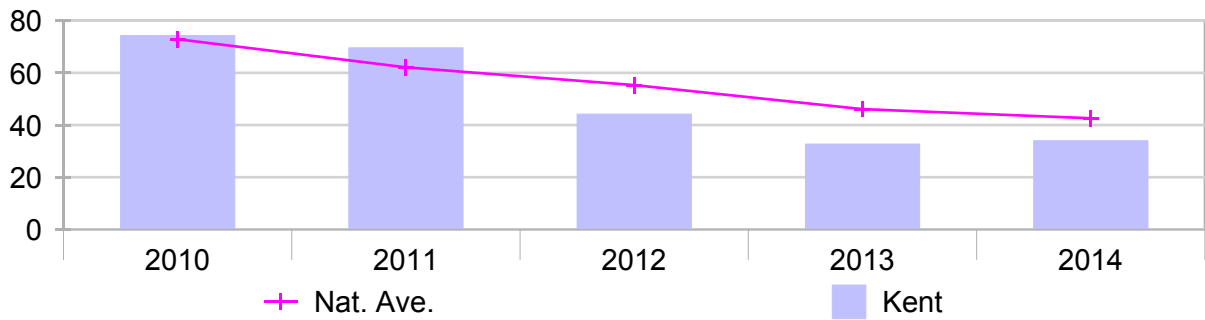Source: Personal Social Services Adult Social Care Survey (Year to March)

3.5 More people receive quality care at home avoiding unnecessary admissions to hospital and care homes

3.51 Rate of older people provided with community based services per 1,000 population aged over 65

Source: Health and Social Care Information Centre (March data)

3.52 Number of inpatient episodes for people aged over 75 in Kent and Medway
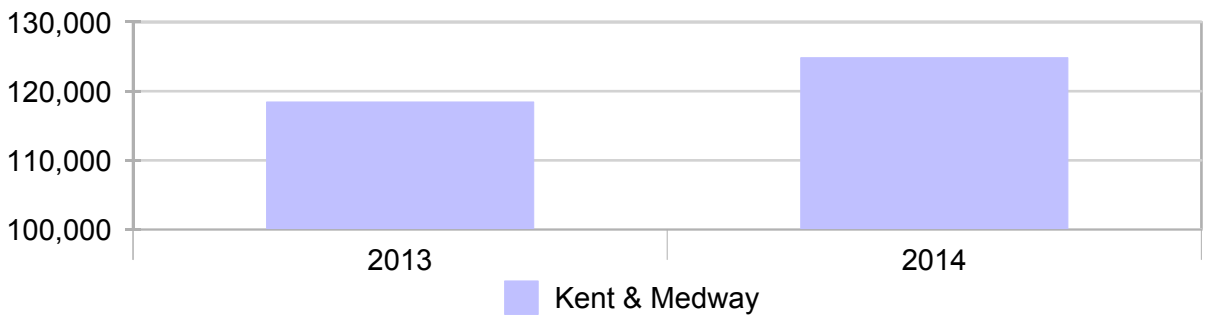
Source: Health and Social Care Information Centre (Year to March)

3.53 Rate of older people admissions to residential and nursing care per 1,000 population.

Source: Health and Social Care Information Centre (Year to March)

3.6 The health and social care system works together to deliver high quality community services

3.61 Percentage of adult social care service users who are extremely or very satisfied with their care and support

Source: Personal Social Services Adult Social Care Survey (Year to March)

3.62 Percentage of adult social care service users who say services have made them feel safe

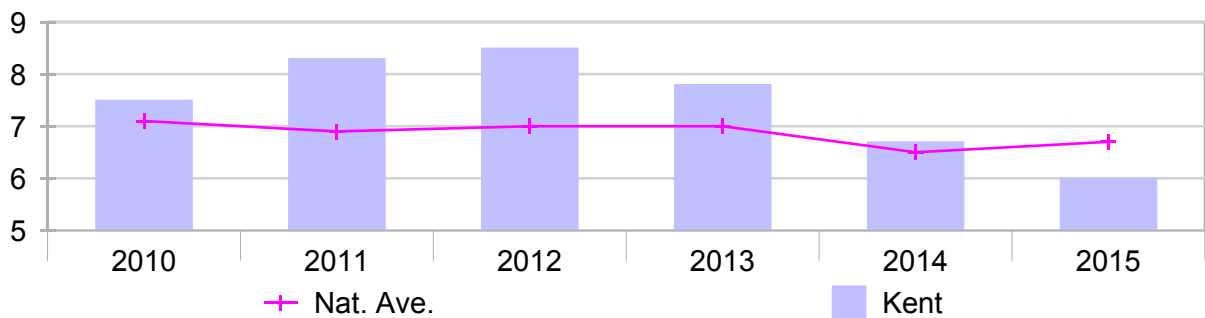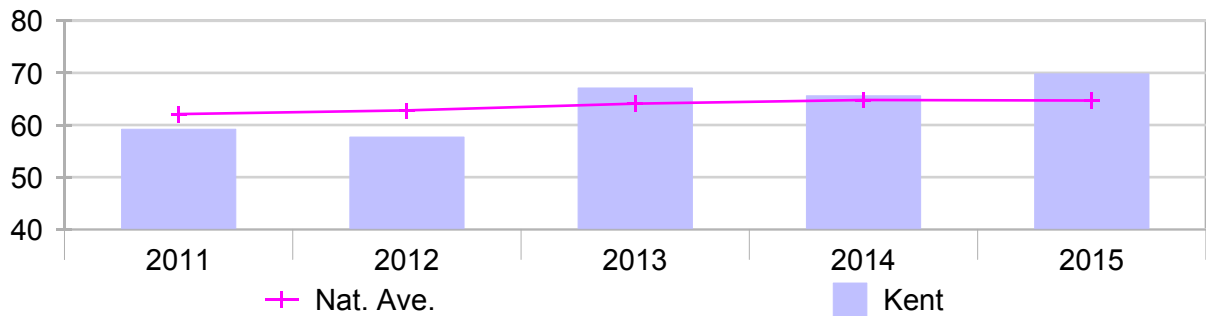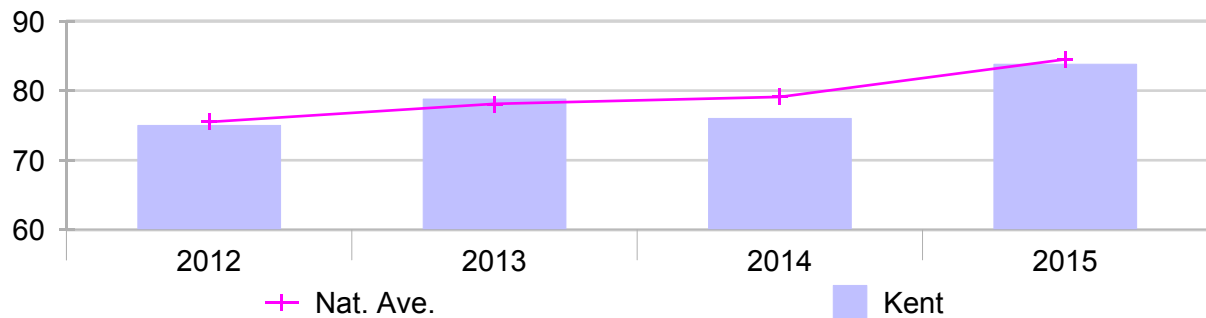Source: Personal Social Services Adult Social Care Survey (Year to March)

3.63 Percentage of delayed transfers of care where KCC is responsible (September data)

Source: Personal Social Services Adult Social Care Survey (September data)

3.7 Residents have greater choice and control over the health and social care services they receive

3.71 Percentage of adult service care service users who say they have adequate or better control over daily life

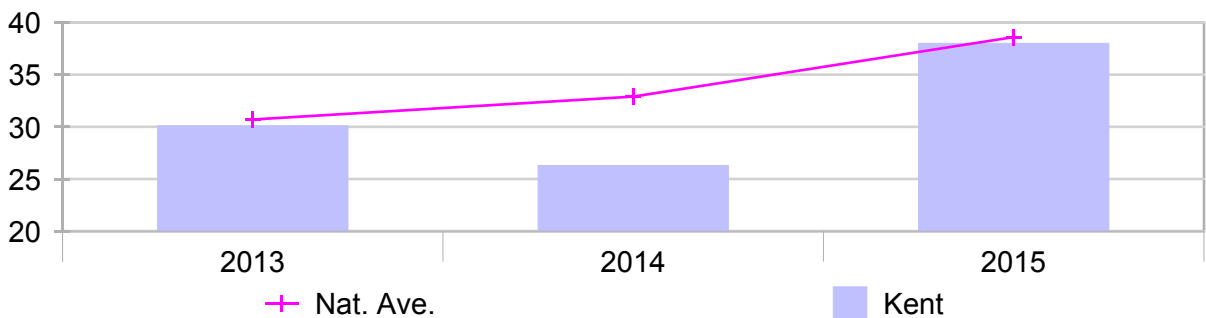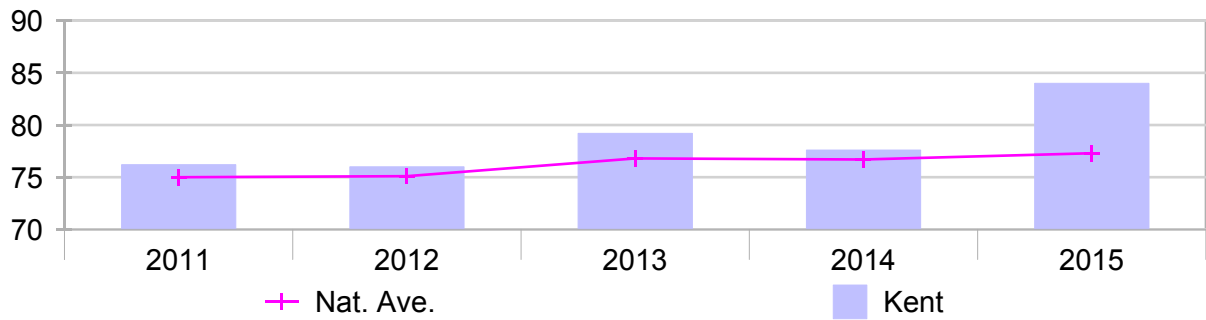Source: Personal Social Services Adult Social Care Survey (Year to March)

3.72 Percentage of adult social care service users with self-directed support
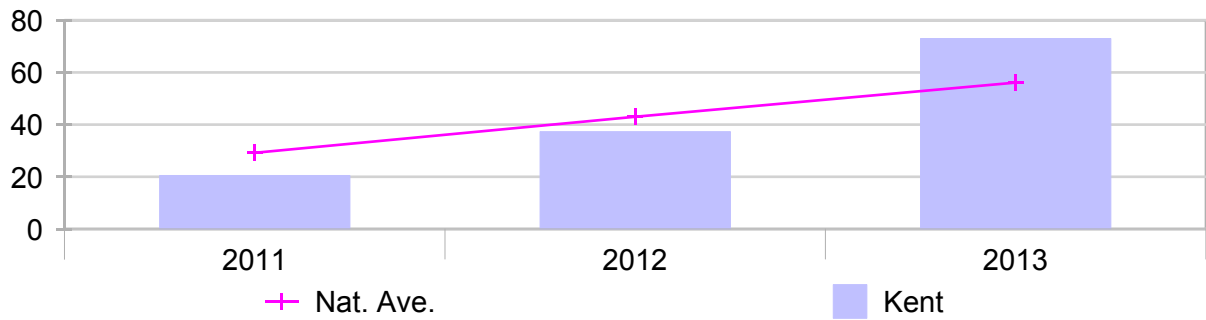
Source: Health and Social Care Information Centre (March data)

Revisions to measures since approval of Strategic Statement by County Council

Original measure	Revision	Reason
Reduce child poverty	1.14 Reduce number of children in out of work benefit claimant household	Best proxy for original measure
Increase the percentage of Team Around the Family (TAF) cases closed with outcome achieved	1.22 Increase the percentage of Early Help cases closed with positive outcome	Following restructure Team Around the Family cases are now referred to as Early Help cases
Reduce number of schools in "inadequate" and "requires improvement" Ofsted Categories	1.65 Increase percentage of good and outstanding schools	To be consistent with measure used in KCC Quarterly Performance Report
Increase working age people with vocational qualifications	Removed	Have two measures already for working age qualifications
Reduce number of broadband "not spots"	2.25 Increase number of properties with access to superfast broadband	Key broadband target is now to increase access to superfast broadband
Reduce out of work benefit counts	2.33 Reduce benefit counts	Reclassification of certain claimants from "out of work" to "disabled" has distorted trend for "out of work".
N/A	2.35 Increase business survival rate	Added to complement business start-up measure.
Increase in self-reported well-being	2.42 Decrease in self-reported anxiety	Original measure very similar to increase in life satisfaction which is already reported.
Increase in residents satisfied with social, cultural and sporting opportunities in the county	2.43 Increase satisfaction with sporting opportunities in the county 2.44 Increase adult participation in sport activities	Revised in line with existing survey questions
Increase resident satisfaction with community facilities and amenities in new housing developments	Removed	No data exists and developing a specific survey would be cost prohibitive

Original measure	Revision	Reason
Increase in residents who feel the environment is protected	2.62 People who use the natural environment for leisure or recreation at least once a fortnight 2.63 Percentage of people who think the natural and historic environment is in good/excellent condition	Revised in line with existing survey questions
Reduce gap in the employment rate between those with a learning disability and the overall employment rate	3.13 Employment rate of those with a learning disability	To be consistent with measure used in Adult Social Care Outcomes Framework
Reduce gap in the employment rate between those with a long term health condition and the overall employment rate	Removed	Data not robust
Increase reported number of patients diagnosed with Dementia on GP registers as a percentage of estimated prevalence	3.22 Increase reported number of patients diagnosed with Dementia on GP registers	Based on data currently available
Increase percentage of people waiting less than 4 weeks to access Memory Assessment Services	3.23 Number of dementia assessments for over 75s following emergency hospital admission	Data not yet available for original measure.